

MARTES 19 DE NOVIEMBRE

SESIONES PLENARIAS

17.00-17.05 | Cancun Theater **PALABRAS DE BIENVENIDA**
17.05-17.35 | Cancun Theater **FRESH TV FICCIÓN** Presentada por THE WIT
17.45-18.15 | Cancun Theater **FRESH TV FORMATOS** Presentada por THE WIT
18.30-19.00 | Cancun Theater **SHOWCASE** Presentado por Latin Media Corp & VIP 2000 TV

EVENTO DE NETWORKING

19.00-20.30 | Networking Lounge
COPAS DE BIENVENIDA En colaboración con Latin Media Corp & VIP 2000 TV

MIÉRCOLES 20 DE NOVIEMBRE

EAT & MEET

7.45-8.45 | Pier 8 Restaurant
DESAYUNO CON COMPRADORES - Con registro previo

SESIÓN PLENARIA

9.00-9.30 | Cancun Theater
EL NUEVO ROL DE LA TELEVISIÓN CON ALBERTO CIURANA

9.30-10.30
REUNIONES DE DISTRIBUCIÓN #1, #2

9.30-10.30
REUNIONES DE COPRODUCCIÓN #1, #2

10.30-11.00 | Upper and Lower levels
PAUSA CAFÉ Y REUNIONES LIBRES

11.00-12.30
REUNIONES DE DISTRIBUCIÓN #3, #4, #5

11.00-12.30
REUNIONES DE COPRODUCCIÓN #3, #4, #5

SNACK & SCREEN

12.30-14.00 | Cancun Theater
EL MILAGRO - Presentado por Madd Entertainment
Almuerzo-snack de 12.30 a 14.00

EVENTO DE NETWORKING

12.30-13.45 | Gondola Restaurant
AUDIO-VIDEO CHINA CO-PRODUCTION LUNCH
 En colaboración con China Pavilion - Por invitación

14.00-15.30
REUNIONES DE DISTRIBUCIÓN #6, #7, #8

14.00-15.30
REUNIONES DE COPRODUCCIÓN #6, #7, #8

EN CONVERSACIÓN CON

14.00-14.30 | Tulum Theater
MARCELO TAMBURRI, TURNER LATIN AMERICA
14.30-15.00 | Tulum Theater
FEDERICO CUERVO, VIACOM INTERNATIONAL STUDIOS
15.00-15.30 | Tulum Theater
ANA PAULA VALDOVINOS, TELEMUNDO INTERNATIONAL STUDIOS

15.30-16.00 | Área de Meet-Ups
MEET-UP CON BRASIL Y PAUSA CAFÉ
 En colaboración con Brazilian Content y Secretaria da Cultura de Brasilia

16.00-18.30
REUNIONES DE DISTRIBUCIÓN #9, #10, #11, #12, #13

16.00-16.30
REUNIONES DE COPRODUCCIÓN #9

INSIGHT SESSION

16.00-16.30 | Cancun Theater
ESPAÑA: CONSTRUYENDO AMBICIONES GLOBALES

INSIGHT SESSION

16.40-17.10 | Cancun Theater
INNOVACIÓN EN STORYTELLING PREMIUM

SESIONES PLENARIAS

17.20-18.00 | Cancun Theater
FICCIÓN HISTÓRICA: HERNÁN, UN CASO DE ESTUDIO
18.10-18.40 | Cancun Theater
KEYNOTE CON ERIK BARMACK

EVENTO DE NETWORKING

20.00-22.30 | Moonlight Terrace
MIP CUNCUN FIESTA DE APERTURA
 En colaboración con RT

TUESDAY 19 NOVEMBER

PLENARY SESSIONS

17.00-17.05 | Cancun Theater **OPENING REMARKS**
17.05-17.35 | Cancun Theater **FRESH TV DRAMA** Presented by THE WIT
17.45-18.15 | Cancun Theater **FRESH TV FORMAT** Presented by THE WIT
18.30-19.00 | Cancun Theater **SHOWCASE** Presented by Latin Media Corp & VIP 2000 TV

NETWORKING EVENT

19.00-20.30 | Networking Lounge
PRE-OPENING DRINKS Co-hosted with Latin Media Corp & VIP 2000 TV

WEDNESDAY 20 NOVEMBER

EAT & MEET

7.45-8.45 | Pier 8 Restaurant
BREAKFAST WITH BUYERS - Pre-registration required

PLENARY SESSION

9.00-9.30 | Cancun Theater
THE NEW ROLE OF BROADCAST TELEVISION WITH ALBERTO CIURANA

9.30-10.30
DISTRIBUTION MEETINGS #1, #2

9.30-10.30
CO-PRODUCTION MEETINGS #1, #2

10.30-11.00 | Upper and Lower levels
COFFEE BREAK AND OPEN MEETINGS

11.00-12.30
DISTRIBUTION MEETINGS #3, #4, #5

11.00-12.30
CO-PRODUCTION MEETINGS #3, #4, #5

SNACK & SCREEN

12.30-14.00 | Cancun Theater
A MIRACLE - Presented by Madd Entertainment
Snack Lunch from 12.30 to 14.00

NETWORKING EVENT

12.30-13.45 | Gondola Restaurant
AUDIO-VIDEO CHINA CO-PRODUCTION LUNCH
 In partnership with China Pavilion - By invitation

14.00-15.30
DISTRIBUTION MEETINGS #6, #7, #8

14.00-15.30
CO-PRODUCTION MEETINGS #6, #7, #8

IN CONVERSATION WITH

14.00-14.30 | Tulum Theater
MARCELO TAMBURRI, TURNER LATIN AMERICA
14.30-15.00 | Tulum Theater
FEDERICO CUERVO, VIACOM INTERNATIONAL STUDIOS
15.00-15.30 | Tulum Theater
ANA PAULA VALDOVINOS, TELEMUNDO INTERNATIONAL STUDIOS

15.30-16.00 | Área de Meet-Ups
MEET-UP WITH BRAZIL & COFFEE BREAK
 In partnership with Brazilian Content and Secretaria da Cultura de Brasilia

16.00-18.30
DISTRIBUTION MEETINGS #9, #10, #11, #12, #13

16.00-16.30
CO-PRODUCTION MEETINGS #9

INSIGHT SESSION

16.00-16.30 | Cancun Theater
SPAIN: BUILDING-UP GLOBAL AMBITIONS

INSIGHT SESSION

16.40-17.10 | Cancun Theater
INNOVATION IN PREMIUM STORYTELLING

PLENARY SESSIONS

17.20-18.00 | Cancun Theater
HISTORICAL FICTION: HERNÁN, A CASE STUDY
18.10-18.40 | Cancun Theater
KEYNOTE SESSION WITH ERIK BARMACK

NETWORKING EVENT

20.00-22.30 | Moonlight Terrace
MIP CUNCUN OPENING PARTY
 Co-hosted with RT

JUEVES 21 DE NOVIEMBRE

DESAYUNO & SCREEN

7.45-9.00 | Cancun Theater
HUÉRFANOS DE SU TIERRA
 Presentado por Globo - Abierto sólo a compradores

EAT & MEET

7.45-8.45 | Pier 8 Restaurant
DESAYUNO CON PRODUCTORES
 Con registro previo

9.00-10.30
REUNIONES DE DISTRIBUCIÓN
 #14, #15, #16

9.30-10.30
REUNIONES DE COPRODUCCIÓN
 #10, #11

10.30-11.00 | Upper and Lower levels
PAUSA CAFÉ Y REUNIONES LIBRES

11.00-12.30
REUNIONES DE DISTRIBUCIÓN
 #17, #18, #19

11.00-12.00
REUNIONES DE COPRODUCCIÓN
 #12, #13

EN CONVERSACIÓN CON

11.00-11.30 | Tulum Theater
JOANNA LOMBARDI, MOVISTAR
 11.30-12.00 | Tulum Theater
CAROLINA BILBAO & ANA CELIA URQUIDI, HEMISPHERE MEDIA GROUP

SESIÓN PLENARIA

12.00-12.30 | Cancun Theater
REINVENTÁNDO CONTENIDOS GUIONADOS CON PATRICIO WILLS

SESIÓN DE PITCH

12.45-14.30 | Cancun Theater
MIP CANCUN ENTERTAINMENT FORMAT PITCH
 En colaboración con all3media internacional
 Un almuerzo-snack será servido durante la sesión

14.30-16.30
REUNIONES DE DISTRIBUCIÓN
 #20, #21, #22, #23

14.30-16.30
REUNIONES DE COPRODUCCIÓN
 #14, #15, #16, #17

EN CONVERSACIÓN CON

15.00-15.30 | Tulum Theater
VICE STUDIOS:
UNA EMPRESA DE PRODUCCIÓN GLOBAL

INSIGHT SESSIONS

15.30-16.00 | Tulum Theater
TOMANDO DECISIONES CREATIVAS CON DATA DE DEMANDA
 Presentada por Parrot Analytics
 16.00-16.30 | Tulum Theater
COLOMBIA PAÍS EN FOCO

16.30-17.00 | Upper and Lower levels
PAUSA CAFÉ Y REUNIONES LIBRES

17.00-18.30
REUNIONES DE DISTRIBUCIÓN
 #24, #25, #26

17.00-17.30
REUNIONES DE COPRODUCCIÓN
 #18

INSIGHT SESSION

17.00-17.30 | Tulum Theater
EL ROL DEL SHOWRUNNER EN LATINOAMÉRICA
 En colaboración con Centro

INSIGHT SESSION

17.40-18.10 | Tulum Theater
REPENSADO LA FUNCIÓN DEL PRODUCTOR

19.00-21.30 | Cancun Theater
PRODU AWARDS AT MIP CANCUN
 Por invitación
 Precedido por Alfombra Roja en colaboración con Netflix

EVENTO DE NETWORKING

21.00-00.00 | Convention Center Foyer & Garden
PRODU AWARDS PARTY
 En colaboración con Inter Medya

MERCADO DE DISTRIBUCIÓN CONFERENCIAS & SCREENINGS FORO DE COPRODUCCIÓN EAT & MEET Y EVENTOS DE NETWORKING

THURSDAY 21 NOVEMBER

BREAKFAST & SCREEN

7.45-9.00 | Cancun Theater
ORPHANS OF A NATION
 Presented by Globo - Open to buyers only

EAT & MEET

7.45-8.45 | Pier 8 Restaurant
BREAKFAST WITH PRODUCERS
 Pre-registration required

9.00-10.30
DISTRIBUTION MEETINGS
 #14, #15, #16

9.30-10.30
CO-PRODUCTION MEETINGS
 #10, #11

10.30-11.00 | Upper and Lower levels
COFFEE BREAK AND OPEN MEETINGS

11.00-12.30
DISTRIBUTION MEETINGS
 #17, #18, #19

11.00-12.00
CO-PRODUCTION MEETINGS
 #12, #13

IN CONVERSATION WITH

11.00-11.30 | Tulum Theater
JOANNA LOMBARDI, MOVISTAR
 11.30-12.00 | Tulum Theater
CAROLINA BILBAO & ANA CELIA URQUIDI, HEMISPHERE MEDIA GROUP

PLENARY SESSION

12.00-12.30 | Cancun Theater
REIMAGINING SCRIPTED STORYTELLING WITH PATRICIO WILLS

PITCH SESSION

12.45-14.30 | Cancun Theater
MIP CANCUN ENTERTAINMENT FORMAT PITCH
 In partnership with all3media international
 Snack lunch will be served during the session

14.30-16.30
DISTRIBUTION MEETINGS
 #20, #21, #22, #23

14.30-16.30
CO-PRODUCTION MEETINGS
 #14, #15, #16, #17

IN CONVERSATION WITH

15.00-15.30 | Tulum Theater
VICE STUDIOS:
A GLOBAL PRODUCTION COMPANY

INSIGHT SESSIONS

15.30-16.00 | Tulum Theater
MAKING CREATIVE DECISIONS WITH DEMAND DATA
 Presented by Parrot Analytics
 16.00-16.30 | Tulum Theater
COUNTRY FOCUS COLOMBIA

16.30-17.00 | Upper and Lower levels
COFFEE BREAK AND OPEN MEETINGS

17.00-18.30
DISTRIBUTION MEETINGS
 #24, #25, #26

17.00-17.30
CO-PRODUCTION MEETINGS
 #18

INSIGHT SESSION

17.00-17.30 | Tulum Theater
THE SHOWRUNNER'S ROLE IN LATIN AMERICA
 In partnership with Centro

INSIGHT SESSION

17.40-18.10 | Tulum Theater
REINVENTING THE PRODUCER'S ROLE

19.00-21.30 | Cancun Theater
PRODU AWARDS AT MIP CANCUN
 By invitation
 Preceded by Red Carpet sponsored by Netflix

NETWORKING EVENT

21.00-00.00 | Convention Center Foyer & Garden
PRODU AWARDS PARTY
 In partnership with Inter Medya

DISTRIBUTION MARKET CONFERENCES & SCREENINGS CO-PRODUCTION FORUM EAT & MEET AND NETWORKING EVENTS

DESAYUNO DE NETWORKING

7.45-8.45 | Pier 8 Restaurant
WAWA DESAYUNO DE NETWORKING
 En colaboración con WAWA

9.00-11.00
 REUNIONES DE DISTRIBUCIÓN
 #27, #28, #29, #30

INSIGHT SESSION

9.30-10.10 | Tulum Theater
MASTERCLASS CON SHOWRUNNERS: CHRIS BRANCATO & JAMES DUFF

10.30-11.00
 REUNIONES DE COPRODUCCIÓN
 #19

INSIGHT SESSION

10.20-11.00 | Tulum Theater
MONTANDO ALIANZAS DE COPRODUCCIÓN EFICIENTES

11.00-11.30 | Upper and Lower levels
PAUSA CAFÉ Y REUNIONES LIBRES

11.30-13.00
 REUNIONES DE DISTRIBUCIÓN
 #31, #32, #33

11.30-13.00
 REUNIONES DE COPRODUCCIÓN
 #20, #21, #22

INSIGHT SESSION

11.30-12.00 | Tulum Theater
FINANCIAR Y ARMAR PROYECTOS CON LA MEJOR COMBINACIÓN DE TALENTO

MERCADO DE DISTRIBUCIÓN CONFERENCIAS & SCREENINGS FORO DE COPRODUCCIÓN EAT & MEET Y EVENTOS DE NETWORKING

NETWORKING BREAKFAST

7.45-8.45 | Pier 8 Restaurant
WAWA BUSINESS NETWORKING BREAKFAST
 Sponsored by WAWA

9.00-11.00
 DISTRIBUTION MEETINGS
 #27, #28, #29, #30

INSIGHT SESSION

9.30-10.10 | Tulum Theater
SHOWRUNNERS' MASTERCLASS WITH CHRIS BRANCATO & JAMES DUFF

10.30-11.00
 CO-PRODUCTION MEETINGS
 #19

INSIGHT SESSION

10.20-11.00 | Tulum Theater
FORGING SMART CO-PRODUCTION PARTNERSHIPS

11.00-11.30 | Upper and Lower levels
COFFEE BREAK AND OPEN MEETINGS

11.30-13.00
 DISTRIBUTION MEETINGS
 #31, #32, #33

11.30-13.00
 CO-PRODUCTION MEETINGS
 #20, #21, #22

INSIGHT SESSION

11.30-12.00 | Tulum Theater
PACKAGING AND FINANCING

DISTRIBUTION MARKET CONFERENCES & SCREENINGS CO-PRODUCTION FORUM EAT & MEET AND NETWORKING EVENTS

MIP Cancun Partners y Sponsors



MIP Cancun Sponsors & Partners

