

MONDAY 16 NOV. PRE OPENING

12.00 • Live

**WAWA COLORS ENTERTAINMENT:
MIP CANCUN PRE-OPENING SESSION**



Live session presented by the Worldwide Audiovisual Women's Association and MIP Cancun

TUESDAY 17 NOV.

10.00 • Welcome remarks by Benedicte Touchard de Morant,
Director of MIP Cancun

10.00 • Market Intelligence

- **FRESH TV DRAMA**
- **FRESH TV FORMATS**
- **FTI: BECOMING A GLOBAL EXPORT PRODUCER OF PREMIUM CONTENT**
- **COMSCORE: WHAT'S NEXT FOR STREAMING SERVICES**
- **PARROT: BROADCAST TV SERIES THAT SUCCEED ON OTT**

11.00 • View from over the top: Keynote super panel
DISNEY+: REGIONAL BRANDED AND NON-BRANDED CONTENT OBJECTIVES

11.30 • View from over the top: Keynote super panel
TELEMUNDO GLOBAL STUDIOS: KEYNOTE WITH MARCOS SANTANA

13.00 • Production accelerator: slates and trend
AMAZON ORIGINALS: FROM SMALL LOCAL STORY TO GLOBAL HIT: AMAZON ORIGINAL EL PRESIDENTE

13.30 • View from over the top: Keynote super panel
AVOD IN MEXICO – HOW VIEWERS ARE EMBRACING THE POWER OF FREE, supported by Tubi

14.00 • In conversation with
NBCUNIVERSAL: UNDERGROUND POISED TO LEAD IN PREMIUM SCRIPTED DRAMA

14.30 • Production accelerator: slates and trend
GLOBAL IP PACKAGING

16.00 • Content Showcase
GLOBO SHOWCASE: FEEL-GOOD STORIES FOR ALL AUDIENCES

16.30 • Content Showcase
A SELECTION OF HITS FROM INTER MEDYA!

mip | **cancun**
online+

17-20 NOVEMBER 2020 • ONLINE

CONFERENCES PROGRAMME

Television's art of the restart

*All times announced are on GMT Cancun
Once released, all sessions will be
available on demand until November 29*

WEDNESDAY 18 NOV.

11.00 • View from over the top: Keynote super panel
VIACOMCBS: THE FUTURE OF CONTENT

11.30 • View from over the top: Keynote super panel
NETFLIX / SELENA: THE SERIES & THE POWER OF REPRESENTATION

13.00 • Production accelerator: slates and trend
INSIGHTS: WOMEN AT THE HELM?

13.30 • In conversation with
SONY: UPCOMING SLATE, COMMITMENT TO DIVERSITY AND DEAL-TYPES

14.00 • In conversation with
MGM: STORIES BUILT AROUND STRONG FEMALE LEADS

14.30 • In conversation with
CARACOL: FIRESIDE CHAT WITH AWARD WINNING SHOWRUNNERS & EXECUTIVES

16.00 • Content Showcase
INCAA: SHOWCASE ARGENTINA @MIP CANCUN 2020

16.30 • Content Showcase
IMPS: THE SMURFS – A NEW TOUCH OF BLUE

THURSDAY 19 NOV.

11.00 • Special event
MIP CANCUN FORMATS PITCH

In association with
all3media
international

13.00 • In conversation with
WARNERMEDIA: WHAT'S NEXT FOR WARNERMEDIA LATIN AMERICA?

13.30 • In conversation with
AMAZON PRIME: EXPANDING THE STREAMER'S EXPERIENCE IN LATIN AMERICA

14.00 • In conversation with
A&E: THE REALITY BEHIND REALITY TV

14.30 • In conversation with
DISCOVERY: PIVOT IN PRODUCTION, NON-SCRIPTED AND DOCUMENTARY TV

16.00 • Content Showcase
NTV: FRESH AND TOP-RATED RUSSIAN DRAMAS AND FORMATS

16.30 • Content Showcase
RAPA: KOREA CONTENT VILLAGE

18.30 • Special event
PRODU INDUSTRY AWARDS



FRIDAY 20 NOV.

10.30 • Production accelerator: slates and trend
OPTIMIZING THE PRODUCTION OF SCRIPTED AND NON-SCRIPTED PREMIUM CONTENT

11.00 • Production accelerator: slates and trend
TV FINANCING: MODELS, TOOLS, MERGERS & ACQUISITIONS AND CRITERIA FOR INVESTMENT

11.30 • Production accelerator: slates and trend
A PRODUCER'S JOURNEY THROUGH UNCERTAINTY