

# MIP Cancun Online+



## Matchmaking Platform Journey

All Participants

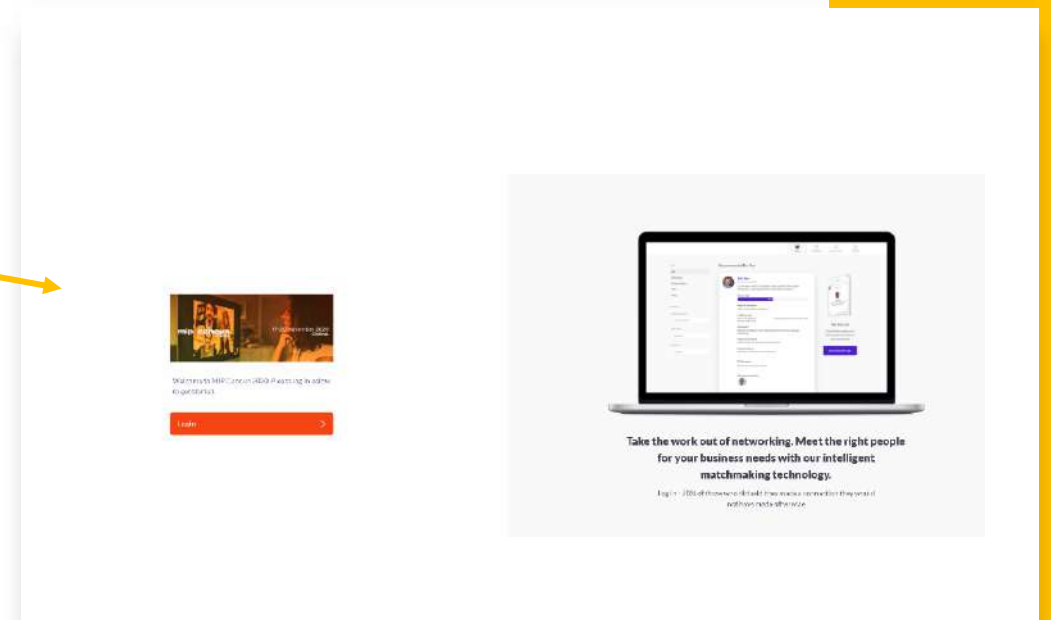
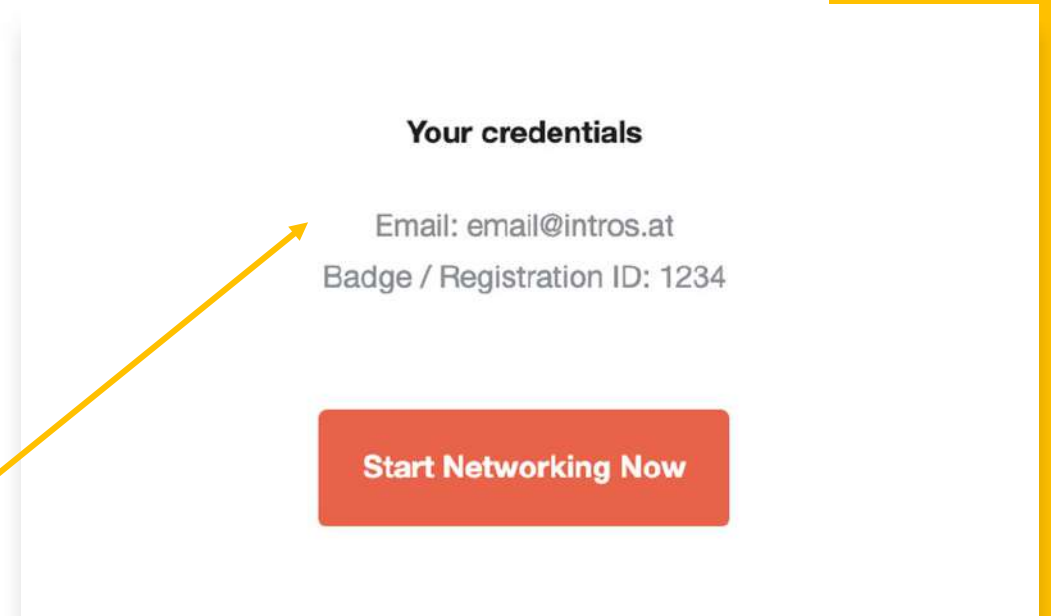
# Onboarding

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•You will receive a personal email invitation with your login ID

Here is the networking platform link:

<https://matchmaking.grip.events/mipcancun2020/event-login>



Email

XXXXXXXXXXXXXXXXXXXX@gmail.com

Login



Enter the Badge ID you received in your welcome email when you registered for the event.

Badge ID / Registration ID

Claim Account



Success!

Please create a password for your account and use this password the next time you log in.

Password

••••••

Confirm Password

••••••

Create Account



Don't know your badge ID?

[Request a reminder](#)

Use your personal email and your login ID to choose a password and create your account.



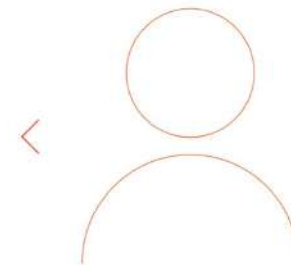


# Welcome to MIP Cancun Online+



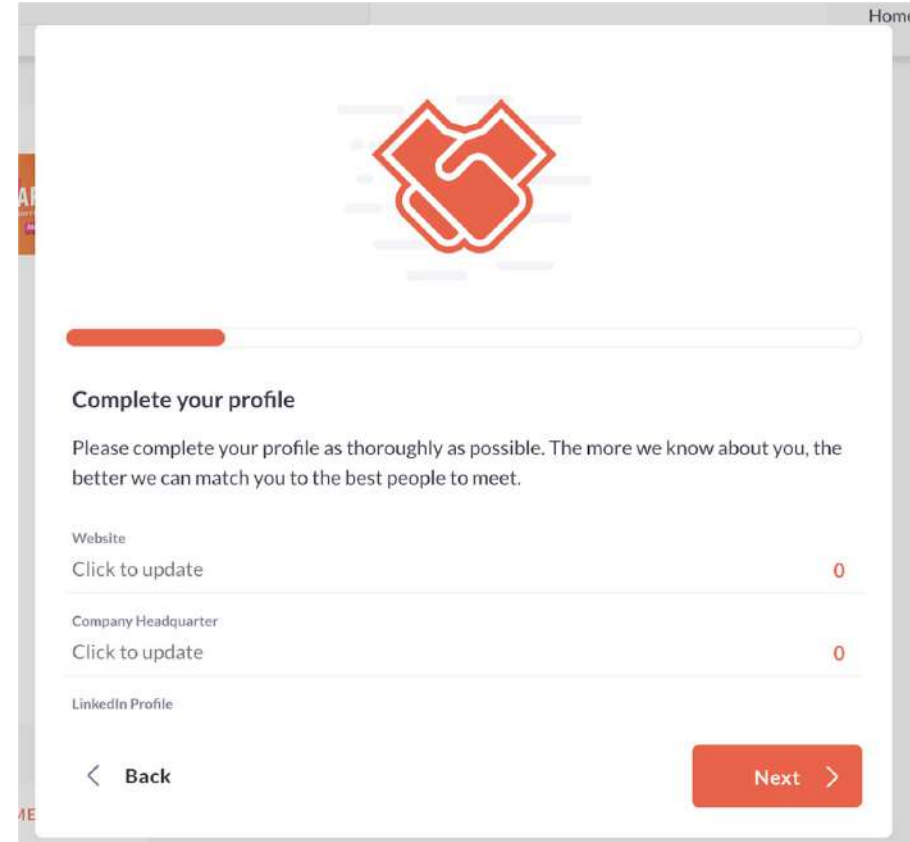
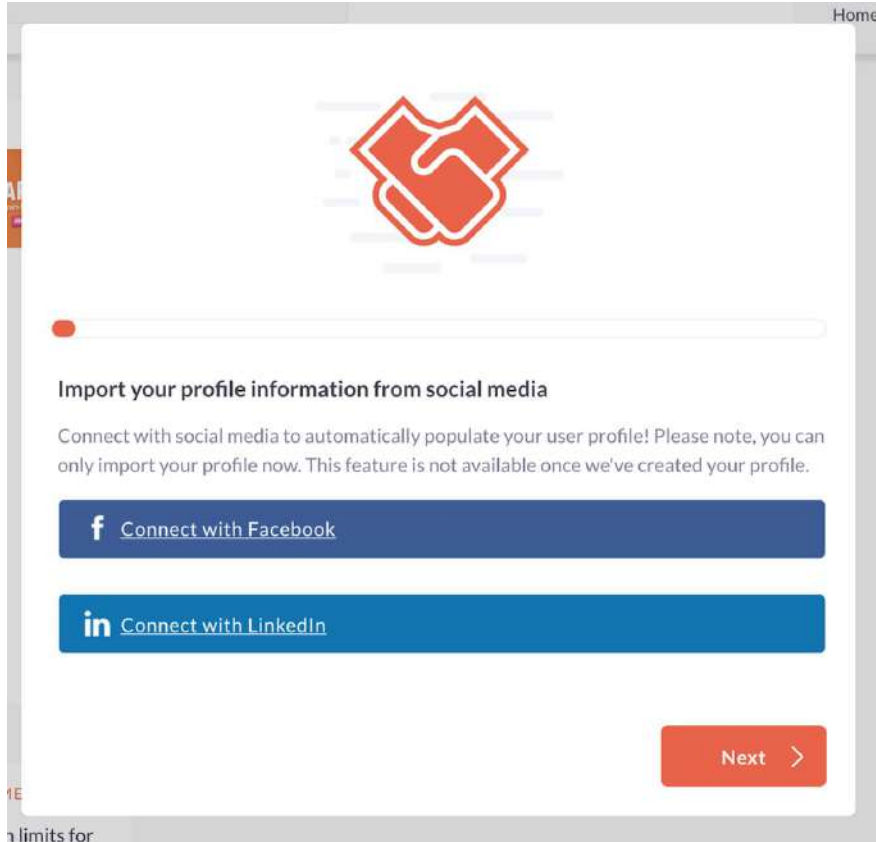
Welcome to the  
MIP Cancun Online+  
matchmaking  
platform >

Our smart matchmaking technology connects you with your most relevant business partners.



Step 1  
Complete your  
profile >





# Step 1: Complete your profile

Home Notifications Profile

Search

NAVIGATION

- Edit Profile
- Manage My Availability
- Change Email
- Change Password
- Manage Notifications

MORE

- About this Solution
- User Feedback
- Privacy Policy
- Acceptable Use Policy
- Sign Out

EXPORT MEETINGS

Export the data for your accepted meetings at this event.

Click to Generate CSV

### Edit Profile

View profile

Save

VIP

First name  
Vipname

Last name  
Testy

Headline  
Test account

(Most Recent) Job Title

(Most Recent) Company

Location

Website  
Reedmidem.com 1

Company Headquarter  
Europe 1

LinkedIn Profile  
Click to update 0

Company Activity  
Advertising/Media & Digital Agency 1

Company Size  
1 1

Company Description  
Test company description 1

Company Secondary Activity  
Pay TV Operator 1

Company's involvement in Exports  
Advanced (Expansion & Maturity of the business) 1

You can manage your profile here. Remember to 'Save' updates.

# Step 2: Get familiar with the platform




 RECOMMENDED FOR YOU

 INTERESTED IN YOU

 MY CONNECTIONS

 MY 'INTERESTED' LIST

 MY 'SKIP' LIST

 MY SCHEDULE

 EVENT AGENDA

 GENERAL EVENT RULES

 WEBSITE TERMS



Recommendations curated just for you based on the information provided



See who has shown interest in meeting you



Chat to the people with whom you have a connection or a pre-scheduled meeting with



List of profiles that you have shown interest in



Profiles you have anonymously skipped



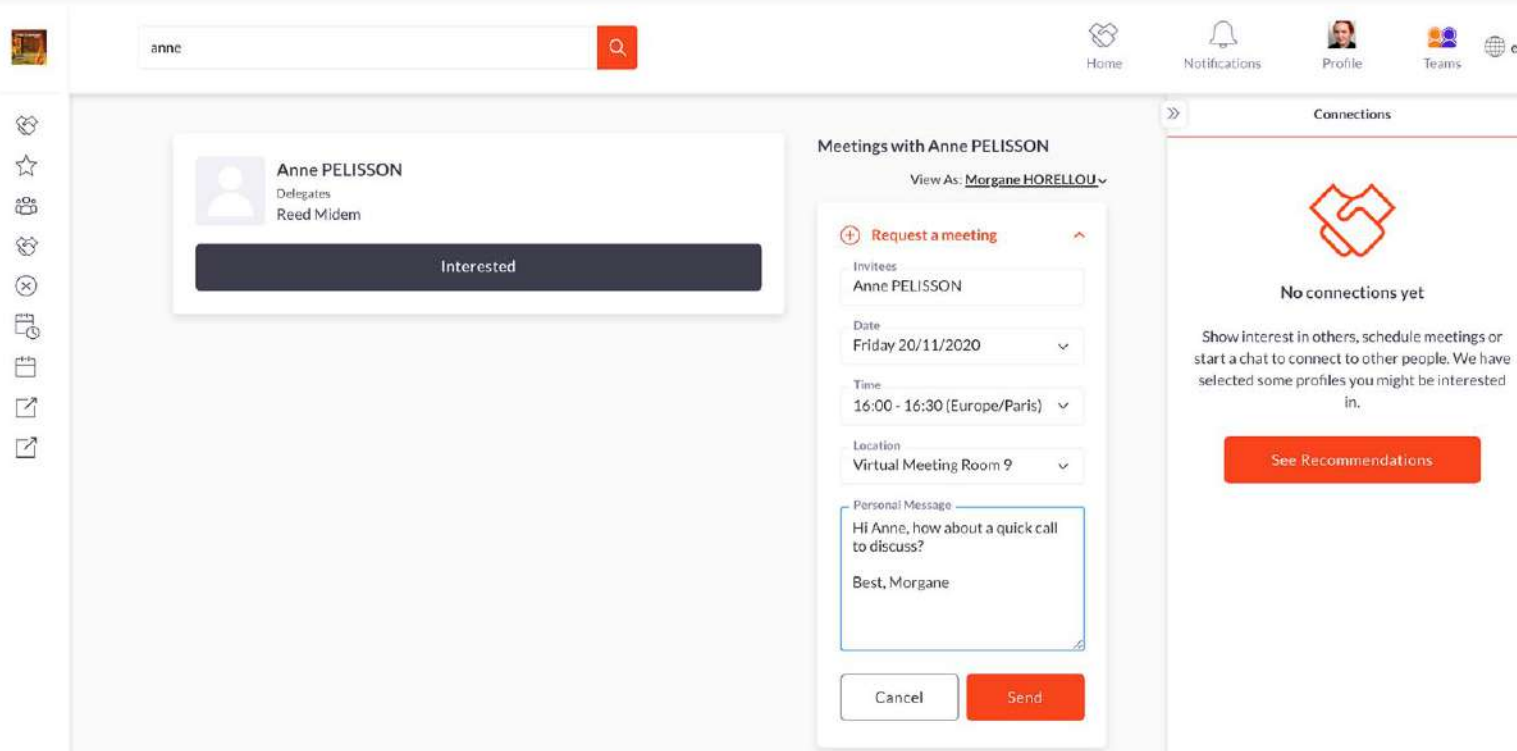
Find on here all your pre-scheduled meetings. Chat with your contacts if needed.



Explore the Conference Program. Add to your schedule your favorite sessions.

# Free Flow Phase

In addition to your prescheduled meetings, browse through all the attending delegates, filter by specific criteria, express interest and request additional meetings.



You can **accept**, **reschedule** or **decline** a meeting request.

Once you accept your additional meeting, you will find your new meeting in the section **“my schedule”**. Make sure to quickly chat with your business partner to agree on a suitable time for both of you.





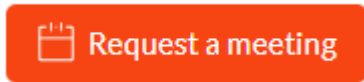
# Personal recommendations

The screenshot displays a user interface for a professional networking application. On the left, a navigation menu includes options like 'RECOMMENDED FOR YOU', 'INTERESTED IN YOU', 'MY CONNECTIONS', 'MY 'INTERESTED' LIST', 'MY 'SKIP' LIST', 'MY SCHEDULE', 'EVENT AGENDA', 'GENERAL EVENT RULES', and 'WEBSITE TERMS'. The main content area features a search bar at the top and a list of recommended profiles. Each profile card includes a profile picture, name, title, and three action buttons: 'Show Interest', 'Request a meeting', and 'Skip'. The 'Connections' sidebar on the right shows a 'No connections yet' message with a 'See Recommendations' button. The interface is clean and modern, with a white background and red accents for buttons and icons.

Select **Meet**, **Interested** or **Skip** on each profile. As you make your selections, our technology will analyze your preferences to provide more profile recommendations. Skipping a profile doesn't mean it is gone forever. You can revisit it and make changes in your Skip list.



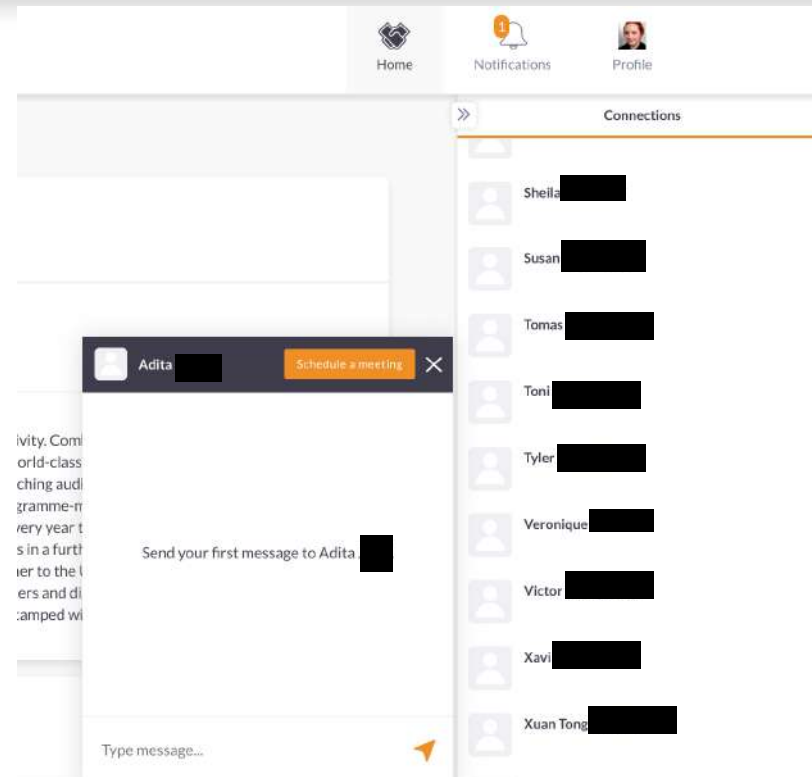
# Chat online



## Request a meeting

Once you've connected with another delegate (mutual interest) you can **start chatting** to agree on a potential meeting.

You can always **request a meeting** – but you won't be able to chat if there is not mutual interest.





# Step 3: Add sessions to your schedule from the Event Agenda

The screenshot shows the 'Event Agenda' section of a website. It features a search bar at the top left and navigation links (Home, Notifications, Profile) at the top right. The main content area is titled 'Event Agenda' and includes filters for 'Dates', 'Tracks', and 'Location'. Below the filters, it displays a list of sessions for 'Tuesday 22 September'. Each session entry shows a time slot, a title, and a location indicator. A blue arrow points from the 'Add to schedule' button to the calendar icon on the right side of the first session entry. Another blue arrow points from the 'Remove from schedule' button to the calendar icon on the right side of the second session entry.

Time	Session Title	Location
3:45pm - 4:00pm	Opening Remarks	online
4:00pm - 4:45pm	Esports - A driving force	Audiences
5:00pm - 5:30pm	Understanding the present, predicting the future	Market Data

Add to schedule

Remove from schedule

The screenshot shows the 'My Schedule' section of a website. It features a search bar at the top left and navigation links (Home, Notifications, Profile) at the top right. The main content area is titled 'My Schedule' and includes filters for 'Dates' and 'Meeting Status'. Below the filters, it displays a list of sessions for 'Tuesday 22 September'. Each session entry shows a time slot, a title, and a location indicator.

Time	Session Title	Location
3:45pm - 4:00pm	Opening Remarks	online
4:00pm - 4:45pm	Esports - A driving force	online

In the section **"Event Agenda"** browse through the Conference Program. **"Add to schedule"** your favorite sessions. You will find your saved sessions in the section **"My schedule"**. Tune in to watch them upon release or watch them on-demand at your pace



Contact :

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