

CONFERENCES PROGRAMME 2021

TUESDAY 16TH NOV.

17.00-17.05
WELCOME REMARKS
by Benedicte Touchard de Morant
Director of MIP Cancun

17.05-17.35
FRESH TV - DRAMA
To be announced

17.45-18.15
FRESH TV - FORMAT
To be announced

18.30-19:00
CONTENT SHOWCASE
To be announced

WEDNESDAY 17TH NOV.

9.00-9.30
MARKET INTELLIGENCE
Valuations & the Media Company by FTI

9.30-10.00
IN CONVERSATION WITH
CARACOL & GAUMONT

10.00-10.30
IN CONVERSATION WITH...
To be announced

12.30-14.00
SNACK & SCREEN #1
To be announced

17.30-18.00
KEYNOTE
HBO Max: the New Path for Mexican fiction,
by Marcelo Tamburri

17.30-18.00
KEYNOTE
To be announced

THURSDAY 18TH NOV.

08.00-09.00
BREAKFAST & SCREEN #1
To be announced

9.00-9.30
IN CONVERSATION WITH...
To be announced

9.30-10.00
IN CONVERSATION WITH...
To be announced

10.00-10.30
IN CONVERSATION WITH...
To be announced

12.45-13.15
SHOWCASE
To be announced

13.15-14.15
SNACK LUNCH #2
To be announced

16.00 - 16.30
COUNTRY FOCUS
To be announced

18.30-20.30
VIRTUAL PRODU AWARDS
AT MIPCANCUN