

CONFERENCE & EVENT PROGRAM 2021

TUESDAY 16TH NOV.

17.00-17.05
WELCOME REMARKS
by Benedicte Touchard de Morant
Director of MIP Cancun

17.05-17.35
FRESH TV – DRAMA
Presented by The Wit

17.45-18.15
FRESH TV – FORMATS
Presented by The Wit

18.30-19:00
THE MEDIAPRO STUDIO LIVE
Presented by The Mediapro Studio

19.00-20.30
MIP CANCUN PRE-OPENING DRINKS
*Co-hosted with The Mediapro Studio
@ Networking Lounge – open to all*

WEDNESDAY 17TH NOV.

7.45-8.45
BREAKFAST WITH BUYERS
@ Pier8

9.00-9.30
VALUATIONS & THE MEDIA COMPANY
Presented by FTI

9.30-10.00
CARACOL & GAUMONT: A LOOK AT UPCOMING
PRODUCTION GOALS & INITIATIVES

10.00-10.30
SPOTLIGHT ON BRAZIL: LOCAL TALENT & IDEAS
LEAP ONTO THE WORLD STAGE

12.40-13.25
INTER MEDYA'S SHOWCASE
Presented by Inter Medya

17.30-18.00
BANIJAY: GLOBAL INDEPENDENTS EXPANDING
THEIR SPANISH-LANGUAGE FOOTPRINT

18.15-18.45
TELEMUNDO: POISED TO LEAD IN THE CREATION
OF CONTENT FOR STREAMERS

20.00-00.00
MIP CANCUN OPENING PARTY
@ Convention Center Garden – open to all

THURSDAY 18TH NOV.

7.45-8.45
BREAKFAST WITH PRODUCERS
@ Pier8

9.30-10.00
THE MEDIAPRO STUDIO - UNEXPECTED
ENCOUNTERS: NEW CONTENT & VOICES IN THE
LATIN AMERICAN CONTEXT
Presented by The Mediapro Studio

10.00-10.30
TV AZTECA: ON-SCREEN STRATEGIES &
REMEMBERING ALBERTO CIURANA

11.00-11.30
DOPAMINE: THE ROLE OF THE PRODUCTION
STUDIO IN THE SEARCH, CREATION &
DISTRIBUTION OF GLOCAL EVENTS

12.00-12.30
HBO MAX: THE NEW PATH FOR MEXICAN FICTION
BY MARCELO TAMBURRI

12.45-14.15
TWO OUTSTANDING RT PROJECTS WILL
PREMIERE AT MIP CANCUN
Showcase & Snack Lunch Presented by RT

16.00-16.30
3 REASONS TO CHOOSE COLOMBIA FOR YOUR
NEXT AUDIOVISUAL PROJCT
Presented by ProColombia & Proimágenes

18.30-20.30
PREMIOS PRODU
La Gala de la Industria / The Industry Gala

20.30-00.00
MIP CANCUN FINAL FIESTA
@ Convention Center Garden – open to all

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