



MIP Cancun returns to Mexico

16-19 November 2021

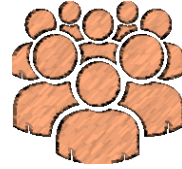
Moon Palace Resort Hotel, Cancun, Mexico

Welcome back, **We have missed you!** | **mip** | **cancun**

Welcome to Latin
America's #1 TV content
market!



Whether you are involved in producing, distributing, financing or buying TV content for Latin America and US Hispanic audiences, **MIP Cancun** will put you face-to-face with the people, content, and ideas to give your business **countless new opportunities**.



600 Attending
delegates



47 Countries
represented



150 International
distributors



160 Buyers &
Commissioners



150 Co-Production
delegates



Countless
opportunities



Distribution Market

Sell finished content to the largest selection of buyers from Latin American and US Hispanic broadcasters and OTT platforms

Co-Production Forum

Meet with international and LatAm producers and heads of development, find production partners and financing, forge new partnerships

Conferences

Four of the most strategic days in Latin America. Learn about the latest trends in the industry from Key Leading Executives. Get inspired!

Exhibit Pods

Promote your services with our turnkey-branded stand solution and be visible in the LatAm content / MIP Cancun community

Sponsoring

Make a long-lasting impact on the LatAm TV Community. Promote your company or your content to a premium audience of Key Leading TV executives!

Networking

MIP Cancun is all about community. During 4 days, join a big family of TV executives with one main thing in common: passion for television

Among the leading companies in the previous editions | mip | cancun



Our Signature Matchmaking Format | **mip** | **cancun**



Face to face business.
All together in one place with health
and safety as number one priority!

✓ **One place**

Moon Palace Resort Hotel, Cancun, Mexico

✓ **All-inclusive packages**

Meals & hotel are included with your registration

✓ **Guaranteed pre-scheduled meetings**

MIP Cancun matches international distributors with buyers; and producers with commissioning editors to forge new partnerships across broadcast, cable and streaming platforms in Latin America and US Hispanic television. Guaranteed!

✓ **High-quality networking events**

Countless business opportunities to network on-site through a series of premium events and informal gathering!

**Make the critical connections
you need for your content to
travel to Latin America.**

Distribution Market

Face-to-face with Latin America.
Sell finished content to the largest
selection of buyers from Latin America
and US hispanic broadcasters and
OTT platforms. 160 buyers, 71% of
whom do not attend MIPTV, MIPCOM
or other markets!



Included in your registration

- ✓ Between 17 and 25 pre-scheduled 1-to-1 meetings in a personalized agenda
- ✓ Dedicated company table
- ✓ Access to conferences and screenings
- ✓ Access to networking tools and events
- ✓ Registration for 1 delegate including 3 nights hotel and meals
- ✓ Promote up to 5 programs / projects on the MIP Cancun digital platform
- ✓ Possibility to add extra meetings via the MIP Cancun digital platform on available slots

Main delegate

6,700 USD Regular

Early Bird Price available

Additional delegate

2,225 USD (with hotel and meals)

A mine of opportunities to accelerate TV co-production projects with Latin America!

Co-Production Forum

Meet with international and Latin American producers, heads of development, commissioners, talent agencies, writer etc. and find your next co-production partner!



Included in your registration

- ✓ Between 10 and 15 pre-scheduled meetings
- ✓ Access to conferences and screenings
- ✓ Access to networking tools and events
- ✓ In Conversation With sessions: programming and production briefs from industry leaders.
- ✓ Dedicated networking events to connect with the Buyers, Distributors & Production exec.
- ✓ Registration for 1 delegate including 3 nights hotel and meals
- ✓ Promote up to 5 programs / projects on the MIP Cancun digital platform
- ✓ Possibility to add extra meetings via the MIP Cancun digital platform on available slots

Main delegate:

2,220 USD Regular

Early Bird Price available

Additional delegate:

1,890 USD (with hotel and meals)

Signature Matchmaking Format: How does it work? | mip | cancun



Meetings are
pre-scheduled over 4
days

Final deadline to register
for the matchmaking
offer Oct. 15

- **1st STEP: Register for MIP Cancun**
- Then complete your individual profile
- Next for distributors, browse the profiles of buyers
- Next for producers, browse the profiles of commissioners, dev. Executives, writers, content creators, talent agencies etc...
- Then prioritize partners you wish to meet based on your preferences
- *NOTE: Buyers and commissioners also prioritize based on their preferences*
- Next, our algorithm creates your personalized agenda
- Finally, join your pre-scheduled meetings during MIP Cancun, 16 – 19 November 2021

Make a long-lasting impact on the Latin America TV Community

Pods and Sponsoring

Promote your services, brand and/or content with our turnkey-branded stand solution and be visible in the LATAM content / MIP Cancun community!

Sponsor a session, a meeting room, a networking event or a screening to stand out at MIP Cancun with a unique visibility! Ask for detailed information on MIP Cancun partnership packages



Pods Advantages

- ✓ A turnkey-branded stand solution, strategically placed at the heart of foot traffic in the Convention Center
- ✓ An intimate space to hold meetings with new or existing business partners
- ✓ Access to conferences, screenings and networking events
- ✓ Major visibility within the market venue
- ✓ Registration for 1 delegate including 3 nights hotel and meals

Pods:

From 4,990 USD Regular
Early Bird Price available

Additional delegate:

2,225 USD (with hotel and meals)

4 of the most
strategic days of
Latin American TV!

Conferences & Networking

Designed to connect with TV industry leaders & inspire, the MIP Cancun Conferences and Networking program features exclusive sessions, keynotes and panels focused on LatAm and US Hispanic topics.



Among Key Speakers

- Javiera Balmaceda, **Amazon Studios**
- Pablo Iacoviello, **Amazon Prime Video**
- Juan JC Acosta, **ViacomCBS Networks Americas**
- Marcelo Tamburri, **Warner Media Latin America/ HBO/ HBO Max**
- Ana Bond, **Sony Pictures Entertainment**
- Marcos Santana, **Telemundo Global Studios**
- Sebastian Ortega, **NBCUniversal Telemundo**
- Cecilia Mendonça, **The Walt Disney Company**
- Adriana Cechetti, **Discovery Inc**
- Francisco Ramos, **Netflix**
- Coty Cagliolo, **Fremantle Media**
- Diego Piasek, **MGM Studios**
- Carmen Larios, **A&E Networks Latin America**
- Juana Uribe, **Caracol TV**
- Catalina Porto, **Caracol TV**
- Michela Giorelli, **Discovery Networks LatAm**

Visitor only Pass

- ✓ Access Conferences & events

1,950 USD Regular (with hotel & meals)
1,030 USD (without hotel & meals)

Among the special events in the previous editions



Exclusive Special Events



PRODU Awards: 40 categories to celebrate the best of the content industry! Red Carpet, Live Ceremony, Party & Live Concert

Special Events

MIP Cancun is the most efficient destination to develop production partnerships and trade content for the fast-growing Latin American & US Hispanic TV markets. A series of special events are organized as part of the market allowing delegates to further network with all the MIP Cancun Community!

Worldwide Audiovisual Women's Association Breakfast



MIP Cancun Formats Pitch:

An amazing opportunity for producers to enter their format idea into a dynamic pitch environment - with advice and engagement of experienced producers and broadcasters at every stage.

The Location – Moon Palace Resort Hotel 5*

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8th Annual Latin American TV Market



MIP Cancun takes place at the **all-inclusive Moon Palace Resort Hotel**, promising a stunning turquoise backdrop and relaxed atmosphere to conduct business and networking by day and night with warmth and heart.



Advisory Board | mip | cancan

To ensure the best TV Market possible, MIP Cancun relies on the support and guidance of its Advisory Board



Patricia Jasin
Vice President
TV Azteca
Mexico



Francisco Morales
Head of Content Acquisitions
Amazon Prime Video LatAm
USA



Marcelo Tamburri
VP Scripted Content
Development
Warner Latin America
Mexico



Laura Fernández Espeso
Corporate Director and
Head of TV
Mediapro
Spain



Billy Rovzar
Founder & CEO
Lemon Studios
Mexico



Ana Celia Urquidi
General Manager
Hemisphere Producciones
Mexico



Ana Piñeres
Executive Producer Founder,
General Manager, VP
CMO Producciones
Colombia



Ezequiel Olzanski
CEO
EO Media Distribution
Argentina



Gonzalo Fiure
Head of General Entertainment
Disney Latin America
USA



Ignacio Barrera
SVP Sales and Business Development
Telemundo
USA



Raphael Correa
Executive Director of International
Business
Globo
Brazil



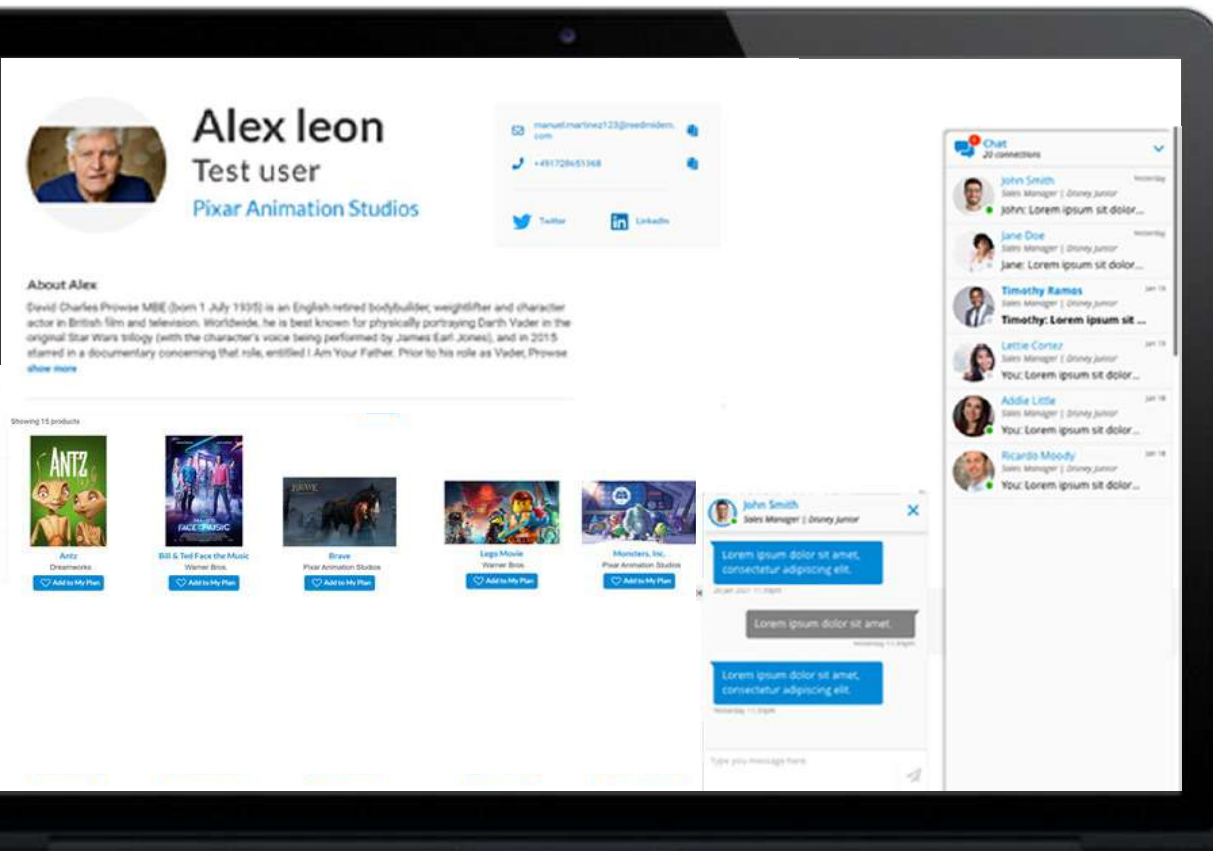
Tiago Mello
Executive Producer
Boutique Filmes
Brazil

Digital Platform

Open from August 2021 through November 2021

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For all registrations to the Distribution Market or the Co-production Forum, the MIP Cancun digital platform gives you the possibility to promote and extend the reach of your brand and content before, during and after the market.



Boost your visibility



- Upload up to **5 programmes / projects** with videos, pictures & details
- Be visible in the MIP Cancun **Content Directory**
- Be visible in the MIP Cancun **Delegates Directory**

Network, chat, add extra meetings



- **Browse the delegates directory**
- Exchange messages before, during and after the market
- Add **additional meetings** to your pre-scheduled agenda on available slots
- Browse the full conferences & events program

Welcome back, **We have missed you!** | **mip** | **cancun**

Back to Mexico
Back to face to face
with safety first!

Thank you!
¡Gracias!

Much more than meetings
It's about reconnecting a community!

