

mip® cancun

13 - 16 November 2022

Moon Palace Resort Hotel, Cancun, Mexico

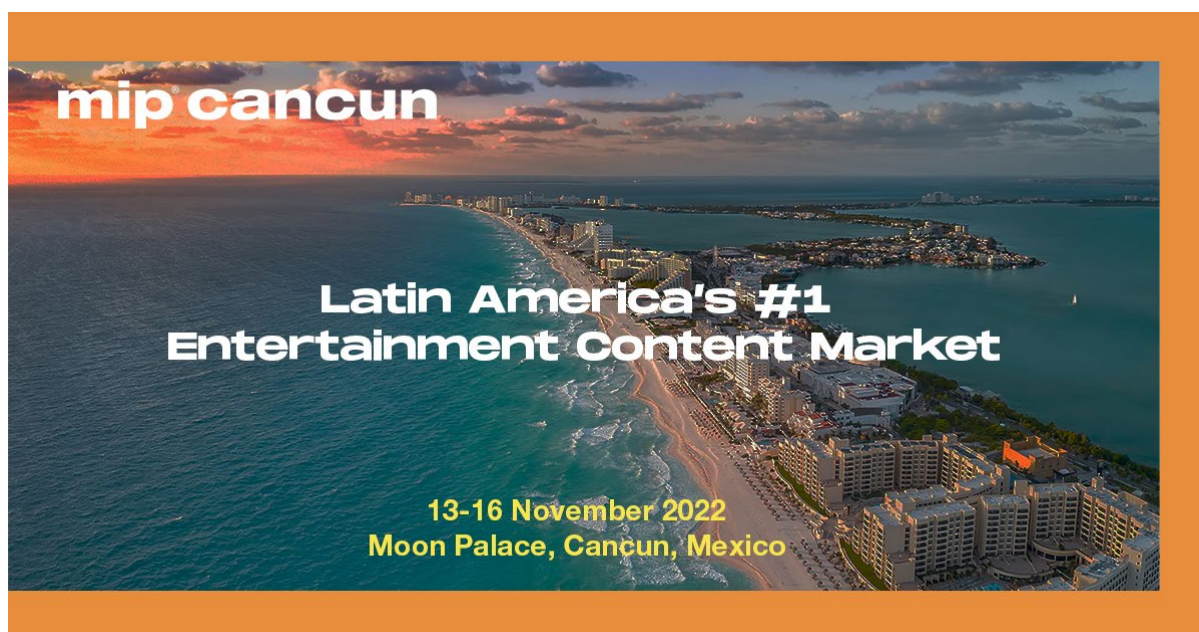
PRESS RELEASE

MIP Cancun Numbers Surge 2 Weeks Out From Market

9th EDITION OF MIP LATAM TV MARKET ON TRACK TO EXCEED 800 DELEGATES FROM 40 COUNTRIES

PRE-SCHEDULED MATCHMAKING SOLD OUT; CONFERENCE PASSES STILL AVAILABLE

STREAMERS TAKE CENTER STAGE IN OPENING DAY KEYNOTES



Paris, 28 October 2022 – RX France (organizers of MIPTV, MIPCOM and MIP Cancun) today confirmed a return to pre-pandemic levels for the 9th edition of **MIP Cancun**, the leading international content market for Latin America and US Hispanic television, scheduled 13-16 November 2022 at the Moon Palace Hotel in Cancun Mexico.

Two weeks from opening, **MIP Cancun** is set to welcome over 800 delegates from over 40 countries. This contrasts with 450 delegates who convened in 2021 amidst widespread travel restrictions, marking a return to pre-pandemic levels.

Sold out are MIP Cancun's signature one-to-one matchmaking business accelerators, which match distributors with buyers and producers with commissioners for 3 days of pre-scheduled meetings.

Delegate passes are still available providing full access to the market's comprehensive 3-and-a-half-day conference and **events program**. Registration includes more than 30 sessions with keynotes, multiple content showcases and screenings, a large networking lounge, exhibit hall featuring services providers, as well as a pre-opening party sponsored by Sony Pictures Television, opening night party and closing party. The **6th annual Produ Awards** return on Tuesday evening 15 November. All meals are included with registration.

Fresh from staging its presentation of the second series of hit thriller 'The Head' at MIPCOM CANNES, The Mediapro Studio, a key player in content creation, production and distribution across all genres for television and film, will present MIP Cancun's opening night party.

Lucy Smith, Director Entertainment Division, RX France said: *"In just under a decade MIP Cancun has become established as THE must attend meet point for everyone worldwide doing business with the LatAm and US Hispanic television industry. The take up has never been more rapid or the programme more diverse - a testament to the region's continued exceptional creativity and explosive growth - a momentum we are committed to contribute to, and evolve the market in line with, over the next decade."*

Director of MIP Cancun Maria Perez-Bellière added: *"The MIP Cancun community will again be out in force on the stage and all its surroundings. Though capacity is reached on the matchmaking so synonymous with the market, our delegate numbers continue to grow to access the wider conference and networking market. It promises to be a very special return to full strength."*

MIP Cancun Sponsors for 2022 are:

A+E Networks – Breakfast & Screening (Tuesday)

Audio Network – Music partner

Inter Medya – Screening & Snack Lunch (Monday) & Bar Sponsor

The Mediapro Studio – Opening Night Party (Monday)

Produ – Produ Awards (Tuesday)

Sony Pictures Television – Screening & Pre-opening drinks (Sunday) & Daily Coffee Breaks

Telemundo Streaming Studios & Underground Producciones – Screening & Snack Lunch (Tuesday)

Update: Conference Programme

The market's opening day will include high profile keynotes from leading LatAm executives within global streaming platforms:

- **Disney+ Star - Producing Premium, Star Studded Local Originals for the World.** With Mariana Perez, VP of Development & Production, Disney, Argentina and Leonardo Aranguibel, Head of Production Operations & Strategy, the Walt Disney Company Latin America.
- **Content Creation For A New Generation of Viewers on HBO Max.** With Marcelo Tamburri, Head of Scripted Content Development, Warner Bros. Discovery.
- **Igniting Today's Audiences Through Latin Melodrama.** With Karen Barroeta, Executive Vice President Production and Development – NBCUniversal Telemundo Global Studios;

- **Diversity & Inclusion Showcase and discussion:** Honoring MIPCOM CANNES 2022 Diversify TV Awards - MIP Cancun Premio Award finalists.

MIP Cancun Talks and In Conversation With strands will again feature insights from key players in production, commissioning, and financing sectors. Bespoke sessions will focus on audience and economic trends, opportunities in specific territories, the proliferation of streaming services, cross border production alliances, the role of showrunners and the current level of commitment to diversity and inclusion within the region.

Contributors to the talks include representatives from *A&E Networks, Banijay, Boutique Filmes, Buendía Estudios, Disney Brazil, Endemol Shine North America, Fremantle, Gaumont, The Mediapro Studio, Paramount Global, Pluto TV, Starz, Telemundo Streaming Studios, TelevisaUnivision, Underground/NBCUniversal Telemundo Enterprises and Warner Bros. Discovery* just a few examples.

Popular returners include **Fresh TV from The WIT**, with a double bill covering both Fiction and Non Scripted sectors, and the **Produ Awards now in their 6th edition**.

Full details of the programme can be found [here](#).

Update: Distribution Market

More than 150 distribution companies will take part in the matchmaking market including: *A+E Networks, All3Media International, ARTE Distribution, Atresmedia TV, TV Azteca, Banijay BETA Films, Canal D, Caracol, Comarex, Eccho Rights, Filmrise, France TV Distribution, Federation International, Fremantle, Gaumont, Jetpack Distribution, IMPS, Intermedya, ITV Studios, Lionsgate, The Mediapro Studio, MGM Studios, NBCUniversal, Paramount, RCN, RTVE, StudioCanal, Sony Pictures Television, Somos Distribution, TelevisaUnivision, Toei Animation, and VIP 2000 TV.*

With buyers additionally confirmed from:

Albavisión, A&E Networks Latin America, Amazon Prime Video, AMC Networks International Latin America, Arte1, TV Azteca, Buendía Estudios, Canel 13, Canela Media, Caracol Television, Direct TV Latin America, Globo, HBO Max, The Mediapro Studio, Movistar, Pluto/ViacomCBS, Paramount, Sony Pictures Television, Totalplay, VTR, The Walt Disney Company Latin America and Warner Bros. Discovery.

Update: Co-Production Forum

64A Films, Amazon Studios, Arcana, Asacha Media Group, Balassa Films, Buendía Estudios, CMO Producciones, DeAPlaneta Fiction, Dynamo Producciones, Ecuavisa, Gaumont Television Laberinto Producciones, Lavenica Films, Ledafilms, The Mediapro Studio, Mega Global Entertainment, Movie Box Group, Quantico Films, NBC Universal – Telemundo Streaming Studios, Punta Fina, RCN Productions, Sony Pictures Entertainment, Starz Entertainment, TeleColombia, Telemundo, Vice Studios, The Walt Disney Company Latin America and Warner Bros. Discovery.

These will be joined by the return of national pavilions including ProColombia, Proimágenes Colombia and Audiovisual Argentina.

Notes to Editors:

About MIP Cancun - MIP Cancun, the leading international content market and conference for Latin American and US Hispanic television, brings together the acquisition, distribution and production communities to develop content deals for the fast growing Latin American and US Hispanic TV markets. www.mipcancun.com

About RX and RX France - RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors.

RX France manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 20 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, FIAC, Paris Photo, Maison&Objet*... and many more.

RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of **RELX**, a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com *Organised by Safi, a subsidiary of Reed Expositions and Ateliers d'Art de France