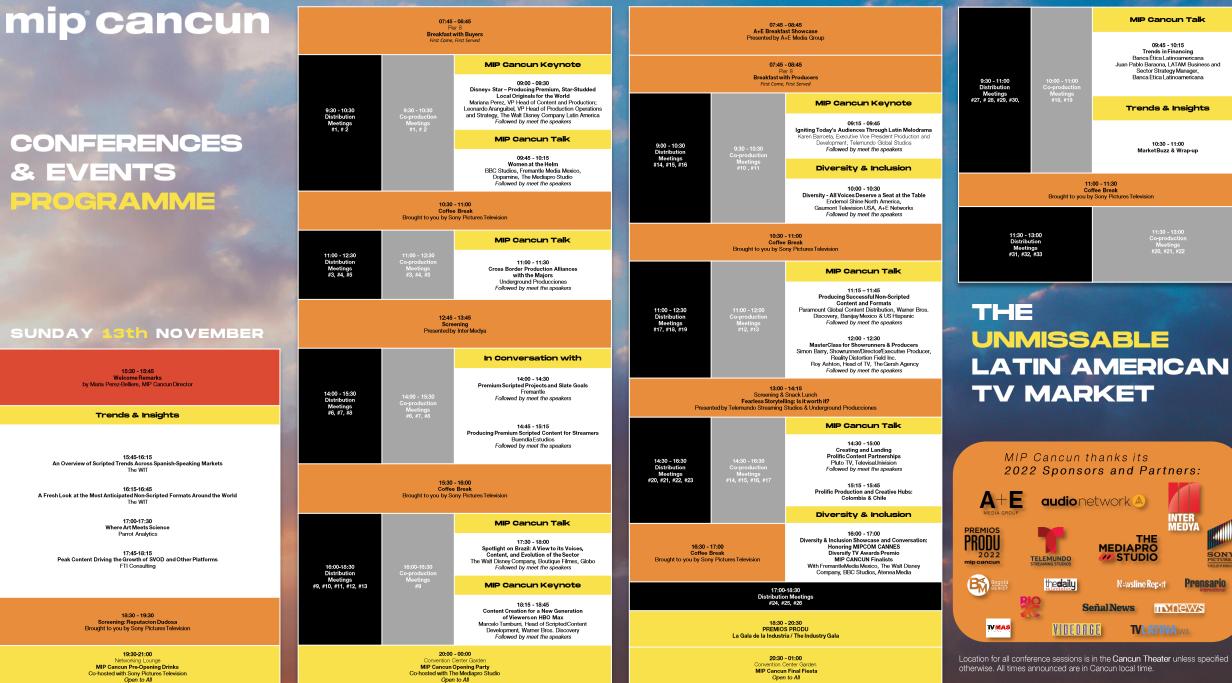
MONDAY 14th NOVEMBER

TUESDAY 15th NOVEMBER

WEDNESDAY 16th NOVEMBER



as of 27/10/2022, Subject to Change

SONY

PROGRAMME

CONFERENCES

SUNDAY 13th NOVEMBER

& EVENTS

15:30 - 15:45 Welcome Remarks by Maria Perez-Belliere, MIP Cancun Director

Trends & Insights

15:45-16:15 An Overview of Scripted Trends Across Spanish-Speaking Markets The WIT

16:15-16:45 A Fresh Look at the Most Anticipated Non-Scripted Formats Around the World The WIT

> 17:00-17:30 Where Art Meets Science Parrot Analytics

17:45-18:15 Peak Content Driving the Growth of SVOD and Other Platforms FTI Consulting

> 18:30 - 19:30 Screening: Reputacion Dudosa Brought to you by Sony Pictures Television

19:30-21:00 MIP Cancun Pre-Opening Drinks Co-hosted with Sony Pictures Television Open to All