

Conferences & Events Programme

Tuesday 14th November

15:30-18:30, Cancun Theater
Fast & Global: America's Summit

15:15 – 15:30, Cancun Theater
Welcome Words
Maria-Perez-Bellièrre, MIP CANCUN Director

15:30 - 15:35 – **SUMMIT Intro:** Nicolas Smirnof, Director, Prensario

15:35 - 15:45 – **White Label Applications For FAST:** OTTera - Stephen Hodge, CEO

15:45 - 16:00 – **Demystifying FAST:** Rosario Buil, Chief Customer Officer, BB Media

16:00 - 16:30 – **Curated and Branded FAST channels: Reaching Audiences Everywhere**
Fernando Muniz, Director de Distribucion y Alianzas Estrategicas, TV Azteca
Eddie Arias, VP International Content Partnerships, Pluto TV
Isabel Rafferty Zavala, CEO, Canela Media

16:30 - 17:05 – **Networking Coffee Break**

17:05 - 17:35 – **FAST TV Services and Platforms: Expanding Content Options**
Aline Jabbour, Business Development Director, Samsung Electronics
Stephen Hodge, CEO, OTTera

17:35 - 17:40 – **Channel Opportunities on the SAMSUNG Platform-** Aline Jabbour, Business Development Director, Samsung Electronics

17:40 - 18:10 – **Disruptive and Emerging Digital Initiatives**
Pablo Iacoviello, Director Monetization, Amazon Studios
Abel Tamayo, Director Business Development & Sales, Ole Broadcasting and Distribution
Kristen Bedno, Head of Content Partnerships & Acquisitions, North America, VA Media

18:10 - 18:30 – **Closing Remarks:** Nicolas Smirnof, Director, Prensario

19:00-20:00, Cancun Theater
Screening
Presented by Sony Pictures Television

20:00-22:00, Other Venue
MIP CANCUN PRE-OPENING DRINKS
Co-hosted with Sony Pictures Television
Open to all

Wednesday 15th November

| Content market | Co-production market | Conferences |
|---|--|--|
| | | 7:45 - 8:45 Cancun Theater Showcase & Breakfast |
| | | 9:00 - 9:30 Cancun Theater Opening Keynote Carlos Quintanilla Sakar, VP Original Content, Latin America & USH, Sony Pictures Television <i>Followed by Meet the Speakers</i> |
| 9:30 - 10:00 Meeting #1 10:00 - 10:30 Meeting #2 | 9:30 - 10:00 Meeting #1 10:00 - 10:30 Meeting #2 | 9:45-10:15 Tulum Theater Production Accelerator: Creating and Monetizing Non-Scripted Content |
| 10:30 - 11:00 COFFEE BREAK & OPEN MEETINGS Brought to you by Sony Pictures Television | | |
| 11:00 - 11:30 Meeting #3 11:30 - 12:00 Meeting #4 | 11:00 - 11:30 Meeting #3 11:30 - 12:00 Meeting #4 | 12:00 - 12:45 Cancun Theater Screening Presented by Inter Medya |
| 14:00 - 14:30 Meeting #5 14:30 - 15:00 Meeting #6 15:00 - 15:30 Meeting #7 | 14:00 - 14:30 Meeting #5 14:30 - 15:00 Meeting #6 15:00 - 15:30 Meeting #7 | 14:45 - 15:30 Cancun Theater Hottest Trending Formats and Fiction Series |
| 15:30 - 16:00 COFFEE BREAK & OPEN MEETINGS Brought to you by Sony Pictures Television | | |
| 16:00 - 16:30 Meeting #8 16:30 - 17:00 Meeting #9 17:00 - 17:30 Meeting #10 17:30 - 18:00 Meeting #11 18:00 - 18:30 Meeting #12 | 16:00 - 16:30 Meeting #8 16:30 - 17:00 Meeting #9 | 16:30 - 17:00 Cancun Theater Keynote Anouk Aaron, VP Content Production Warner Bros. Discovery <i>Followed by Meet the Speakers</i> |
| | | 17:15 - 18:30 Tulum Theater Straight to the Top: Pitch a Project to the Board |
| | | 18:30 - 20:00 Cancun Theater WAWA Celebration Women of the Year Stronger Together |
| | | 20:00 - 00:00 Other Venue MIP CANCUN OPENING PARTY |

Thursday 16th November

| Content market | Co-production market | Conferences |
|---|---|--|
| | | 7:45 - 8:45 Cancun Theater Showcase & Breakfast |
| | | 9:00 - 9:30 Cancun Theater Keynote Dori Media Nadav Palti, CEO & President with Joshua Mintz, Chief Content Officer <i>Followed by Meet the Speakers</i> |
| 9:00 - 9:30 Meeting #13 9:30 - 10:00 Meeting #14 10:00 - 10:30 Meeting #15 | 9:30 - 10:00 Meeting #10 10:00 - 10:30 Meeting #11 | 9:45 - 10:30 Tulum Theater MIP CANCUN Talks 09:45-10:05 Amazon 10:10-10:30 - Dynamo <i>Followed by Meet the Speakers</i> |
| 10:30 - 11:00 COFFEE BREAK & OPEN MEETINGS Brought to you by Sony Pictures Television | | |
| 11:00 - 11:30 Meeting #16 11:30 - 12:00 Meeting #17 | 11:00 - 11:30 Meeting #12 11:30 - 12:00 Meeting #13 | 11:00 - 11:30 Tulum Theater Diversity and Inclusion |
| | | 11:30 - 12:00 Cancun Theater Keynote <i>Followed by Meet the Speakers</i> |
| 14:30 - 15:00 Meeting #18 15:00 - 15:30 Meeting #19 15:30 - 16:00 Meeting #20 | 14:30 - 15:00 Meeting #14 15:00 - 15:30 Meeting #15 15:30 - 16:00 Meeting #16 | 13:15 - 14:30 Cancun Theater Snack and Screen Presented by ATV |
| | | 15:30 - 16:00 Cancun Theater Miami a Hotbed of Production Locations and Project Financing Incentives <i>Followed by Meet the Speakers</i> |
| 16:00 - 16:30 COFFEE BREAK & OPEN MEETINGS Brought to you by Sony Pictures Television | | |
| 16:30 - 17:00 Meeting #21 17:00 - 17:30 Meeting #22 17:30 - 18:00 Meeting #23 | 16:30 - 17:00 Meeting #17 | 16:30 - 17:00 Cancun Theater Creating and Monetizing Scripted Content <i>Followed by Meet the Speakers</i> |
| | | 17:15-17:45 Cancun Theater Getting Your Project Greenlit |
| | | 18:30 - 20:30 Cancun Theater PRODU Awards |
| | | 20:30 - 00:00 Other Venue MIP CANCUN CLOSING PARTY |

Friday 17th November

| Content market | Co-production market | Conferences |
|---|--|---|
| | | 7:45 - 8:45 Cancun Theater Showcase & Breakfast |
| 9:30 - 10:00 Meeting #24 10:00 - 10:30 Meeting #25 10:30 - 11:00 Meeting #26 | 9:30 - 10:00 Meeting #18 10:00 - 10:30 Meeting #19 10:30 - 11:00 Meeting #20 | 10:30 - 11:00 Tulum Theater MIP CANCUN Talks Tendencies in Kids Content: Content: Brands, Consumption, and Monetization |
| 11:00 - 11:30 COFFEE BREAK & OPEN MEETINGS Brought to you by Sony Pictures Television | | |
| 11:30 - 12:00 Meeting #27 12:00 - 12:30 Meeting #28 12:30 - 13:00 Meeting #29 | 11:30 - 12:00 Meeting #21 12:00 - 12:30 Meeting #22 | |

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