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The #1 Content Market and Co-Production
Forum for the Latin American
and US Hispanic Television Industry

FAST & AVOD: AMERICAS SUMMIT

Tuesday 19 November

FAST & AVOD: AMERICAS SUMMIT

Tuesday 19 November, 15.30 – 18.30

Cancun Theater

15.30 – 17.30

CONFERENCES

15.30 – 15.35

Introduction: New Friends in Town

By **Nicolás Smirnoff**, Director, **Prensario International**

15.35 - 15.50

Digital Platforms... Last Miles!

Presented by **Gloria Saló**, Director of Content and Production Consultancy, **GECA**

15.50 - 16.20

Leading AVOD & FAST Platforms: From Red to Black Numbers

Ft. **Alejandro Veciana**, Senior Manager of International Content Sales & Distribution, **FilmRise** ; **Pablo Ghiglione**, Head of International Co-Productions, **Globo** ; **Janaina Tadeu**, Latam Content & Business Strategy Manager, **LG Channels** and **Stephen L. Hodge**, Chief Executive Officer, **OTtera**. Moderated by **Nicolás Smirnoff**, Director, **Prensario International**

16.20 – 16.30

Streaming Content Distribution Strategies

Presented by **Adriana Frias**, VP Business Growth, **OTtera**

16.30 - 17.00

Digital Advertising & Monetization

Ft. **Ronaldo Dias**, Sales Director, Hispanic Americas, **Amagi** ; **Jack Ojalvo**, Founder & CEO, **Copyright Capital** ; **Maria Luz Zucchella**, Consultant, **MyCodeMedia** and **Fernanda Tochi**, Director, Branded Entertainment & Distribution, **Vanquish Group**. Moderated by **Nicolás Smirnoff**, Director, **Prensario International**

17.00 - 17.30

Broadcasters' Digital Strategies to Optimize Revenue

Ft. **Maria Zuleta**, Acquisitions Director, **Caracol Television** ; **Gabriela Rodriguez**, Executive Vice President of Content, **R Media** ; **Goyo Garcia**, Content Acquisitions & Sales Manager, **SBT** and **Maria Gabriela Diaz**, Acquisitions & New Business Manager, **TVN Media Panamá**. Moderated by **Nicolás Smirnoff**, Director, **Prensario International**

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Summit Chair:
Nicolás Smirnoff,
Prensario International

Conference Partner:
OTtera

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17.30 – 18.30. ROUNDTABLES DISCUSSION

Limited capacity – Registration form open [here](#)

