

Tuesday 17/11

CONFERENCES AND EVENTS	
8:00	
9:00	
10:00	
11:00	
12:00	
13:00	
14:00	
15:00	15:00 - 15:15 Cancun Theater Welcome Remarks
16:00	15:30 - 18:00 Cancun Theater BEYOND STREAMING SUMMIT Sponsored by OTTera and D&C Localization
17:00	
18:00	
19:00	18:15 - 19:15 Cancun Theater MIP CANCUN Pre-Opening Screening Presented by RTVE
20:00	19:00 - 21:00 Expocenter MIP CANCUN Pre-Opening Drinks Hosted by RTVE
21:00	
22:00	
23:00	
24:00	

Wednesday 18/11

CONTENT MARKET	CO PRODUCTION ROOM	CONFERENCES & EVENTS	
Content Market	Co-Production Market		
8:00			
9:00		08:30 - 09:30 Cancun Theater Breakfast & Screening by Globo Presented & Screening by Globo	08:15 - 09:00 Expocenter · Registration desk First Timer Orientation and Tour
10:00	10:00 - 10:30 Meeting #1	09:45 - 10:15 Cancun Theater MIP Headliner BrandStory Hub	
11:00	10:30 - 11:00 Coffee Break & Opening Meetings · Hosted by SERIELLA	10:00 - 11:00 Tulum Theatre Masterclass for Showrunners	10:30 - 11:00 Cancun Theater Screening Presented by CJ ENM
12:00	11:00 - 11:30 Meeting #2 11:30 - 12:00 Meeting #3 12:00 - 12:30 Meeting #4	11:00 - 11:30 Meeting #2 11:30 - 12:00 Meeting #3 12:00 - 12:30 Meeting #4	
13:00			12:30 - 14:00 Restaurant Gondola MIP CANCUN Networking Lunch
14:00	14:00 - 14:30 Meeting #5 14:30 - 15:00 Meeting #6 15:00 - 15:30 Meeting #7	14:30 - 15:30 Co-Production Bootcamp: The New Content Ecosystem- Where digital creators and broadcasters meet	14:00 - 14:30 Cancun Theater MIP Headliner Presented by PRISMA+
15:00	15:30 - 16:30 Coffee Break & Opening Meetings · Hosted by SERIELLA	15:30 - 16:30 Co-Production Bootcamp: Brands Beyond Sponsorships-How producers can build strategic partnership with brands	14:45 - 15:15 Cancun Theater BrandStory Hub - BrandFront: What Brands Want Next
16:00	16:00 - 16:30 Meeting #8 16:30 - 17:00 Meeting #9 17:00 - 17:30 Meeting #10		15:30 - 16:00 Cancun Theater The New Rules of Audience: Understanding the new consumer in a digital-first world - Competition or Partnership
17:00			16:30 - 17:00 Tulum Theatre Masterclass coming soon
18:00			17:00 - 17:30 Cancun Theater Microdrama and Vertical Stories: A phenomenon That is Here to Stay
19:00			17:45 - 18:15 Cancun Theater MIP Headliner JAPAN SESSION 2026 at MIP Cancún
20:00			18:15 - 19:15 Expocenter MIP CANCUN Happy Hour Hosted by BEAJ
21:00			
22:00			
23:00			
24:00			

Thursday 19/11

	DISTRIBUTION ROOM	CO PRODUCTION ROOM	CONFERENCES & EVENTS
	Content Market	Co-Production Market	
8:00			
9:00	09:00 - 09:30 Meeting #11		09:00 - 09:30 Cancun Theater MIP Headliner - Coming Soon
10:00	09:30 - 10:00 Meeting #12 10:00 - 10:30 Meeting #13	09:30 - 10:00 Meeting #5 10:00 - 10:30 Meeting #6	10:00 - 11:00 Cancun Theater MIP CANCUN Scripted Pitch
11:00	10:30 - 11:00 Coffee Break & Opening Meetings - Hosted by SERIELLA		11:15 - 16:00 MIP CANCUN LEADERSHIP SUMMIT by Invitation Only
12:00	11:00 - 11:30 Meeting #14 11:30 - 12:00 Meeting #15	11:00 - 11:30 Meeting #7 11:30 - 12:00 Meeting #8	11:15-11:45 Tulum Theatre MIP CANCUN Leadership Summit "Setting The Scene" Presented by OMDIA
13:00			12:00-14:30 North Solarium Leadership Summit Networking Lunch
14:00	14:00 - 14:30 Meeting #16		
15:00	14:30 - 15:00 Meeting #17 15:00 - 15:30 Meeting #18	14:30 - 15:30 Co-Production Bootcamp: The Incentive Insider-Finding Financing Through Film Commissions & Rebate Programs	14:30-16:00 Tulum Theatre MIP CANCUN Leadership Summit: The Future of IP Development, Funding & Monetization – Roundtables
16:00	15:30 - 16:00 Coffee Break & Opening Meetings - Hosted by SERIELLA	15:30 - 16:30 Co-Production Bootcamp: The Greenlight Sessions-How projects get bought, commissioned and produced	
17:00	16:00 - 16:30 Meeting #19 16:30 - 17:00 Meeting #20 17:00 - 17:30 Meeting #21		17:00 - 17:30 Cancun Theater The Future of Premium Spanish-Language Storytelling
18:00			17:45 - 18:15 Cancun Theater Session Coming Soon
19:00			18:30 - 18:45 Cancun Theater Session Presented by Getty Images
20:00			18:30 - 19:30 Expocenter MIP CANCUN Happy Hour Hosted by Getty Images
21:00			21:00 - 00:00 Galactic Ballroom MIP CANCUN Gala
22:00			
23:00			
24:00			

Friday 20/11

	DISTRIBUTION ROOM	CO-PRODUCTION ROOM
	Content Market	Co-Production Market
8:00		
9:00		
10:00	09:30 - 10:00 Meeting #22 10:00 - 10:30 Meeting #23 10:30 - 11:00 Meeting #24	09:30 - 10:00 Meeting #9 10:00 - 10:30 Meeting #10 10:30 - 11:00 Meeting #11
11:00	11:00 - 11:30 Coffee Break & Opening Meetings - Hosted by SERIELLA	
12:00	11:30 - 12:00 Meeting #25 12:00 - 12:30 Meeting #26	11:30 - 12:00 Meeting #12 12:00 - 12:30 Meeting #13
13:00		
14:00		
15:00		

Sponsors & Partners

