

WHAT IS THE MIP CANCUN SCRIPTED PITCH 2026?

MIP CANCUN launches its **Scripted Pitch**, reinforcing its commitment to IP development and responding to the growing demand for premium scripted content from across Ibero-America and the U.S. Hispanic market.

This initiative is designed to spotlight original scripted projects with strong international potential, creating new opportunities for co-production, financing and global partnerships across the Ibero-American and U.S. Hispanic audiovisual industry.

The competition is open to creators, writers, producers and production companies developing scripted series or feature film projects from Latin America, Spain, Portugal and the U.S. Hispanic market, for TV, streaming and multi-platform audiences. Projects may be at either early or advanced stages of development.

Five selected finalists will have the opportunity to pitch their projects live in front of an international panel of commissioners, producers, platforms, broadcasters and industry executives during MIP CANCUN.

The **MIP CANCUN Scripted Pitch** will take place on Thursday, November 19, during MIP CANCUN 2026 at the Moon Palace Resort in Cancún, Mexico.

WHAT ARE THE CRITERIA FOR THE MIP CANCUN SCRIPTED PITCH?

Projects will be evaluated based on the following criteria:

- Scripted content developed for TV, streaming and/or multi-platform audiences,
- Projects still seeking financing, at one of the following stages:
 - Early Stage: 25% financed,
 - In Development: between 25% and 75% financed,
- - First-season projects only; returning seasons are not eligible,
- - Original scripted content from Ibero-America and/or the U.S. Hispanic market,
- Worldwide or international rights must still be available,
- Projects must not have been previously pitched publicly at international markets or festivals before MIP CANCUN 2026,
- Originality and strength of the concept, storytelling, characters and themes,
- International and co-production potential,
- Regional authenticity with global appeal,
- Potential to connect with current audience trends and platform demands.

HOW DO I ENTER THE COMPETITION?

To participate, applicants must:

1. Read the Terms & Conditions and complete the official application form in English,
2. Submit all required project materials before the deadline,
3. Be available to attend MIP CANCUN in person if selected as a finalist,
4. Prepare a pitch presentation in English,

5. Include a teaser, sizzle reel, mood board, or visual presentation of a maximum of 90 seconds as part of the live pitch.

Participation is subject to the full Terms & Conditions, including in particular eligibility criteria, intellectual property representations and liability limitations.

HOW MANY PROJECTS CAN I SUBMIT?

Each company may submit up to 3 projects.

WHAT ARE THE KEY DATES?

- **Call for entries opens:** July 2026
- **Final submission deadline:** September 2, 2026
- **Finalists notified:** October 19, 2026
- **Official finalists' announcement:** October 22, 2026
- **Mandatory technical rehearsal:** Wednesday, November 18, 2026
- **Live Pitch Session:** Thursday, November 19, 2026 — Cancun Theater, Moon Palace Resort, Cancún, Mexico.

IS THERE A COST TO APPLY?

Applications are free of charge.

The five selected finalists will receive one complimentary registration for MIP CANCUN 2026, including three nights' accommodation on **November 17, 18 and 19**, all meals included, and access to all MIP CANCUN events open to registered participants.

Travel and additional expenses are not included unless expressly stated otherwise.

RX France reserves the right to introduce application or participation fees in future editions.

WHAT IS THE SELECTION PROCESS?

An international jury composed of leading industry executives, producers, commissioners, and content experts will select the 5 finalist projects.

Projects will be evaluated according to:

- Creative originality,
- Market potential,
- International appeal,
- Co-production viability,
- Strength of the pitch package,
- Audience relevance.

Applications must be complete and comply with all eligibility criteria. RX France reserves the right to reject or disqualify any application that does not comply with the Terms & Conditions.

DOES PARTICIPATION GUARANTEE A DEAL?

No. Participation in the MIP CANCUN Scripted Pitch does not create any obligation for RX France, jury members or partners to enter into any agreement or collaboration.

WHAT WILL FINALISTS RECEIVE?

The five selected finalists will receive:

- One complimentary all-inclusive badge for MIP CANCUN 2026, including three nights' accommodation on **November 17, 18 and 19**, all meals included, and access to open-to-all MIP CANCUN events,
- The opportunity to pitch live in front of key international decision-makers,
- Visibility across MIP CANCUN's communication and marketing platforms,
- Access to networking opportunities with potential partners and buyers.

HOW SHOULD FINALISTS PREPARE THEIR PITCH?

Each finalist will:

- Present a teaser, sizzle reel or mood board of up to **90 seconds**,
- Pitch their project live on stage for **5 minutes**,
- Participate in a **3-minute Q&A** with the jury and industry panel.

The winning project will be announced at the end of the session.

WHAT HAPPENS TO MY PROJECT AND MATERIALS?

Applicants retain full ownership of their projects. By submitting, they grant RX France a limited right to use excerpts of submitted materials for promotional and communication purposes related to MIP CANCUN Scripted Pitch.

WHO CAN I CONTACT FOR MORE INFORMATION?

For any questions regarding the MIP CANCUN Scripted Pitch Operational questions may be addressed to Rodrigo Cantisano, MIP CANCUN Content Executive Producer r14cantisano@gmail.com, while legal or contractual questions should be addressed to RX France.