

## MIP CANCUN Scripted Pitch 2026 TERMS & CONDITIONS

RX France, a company organised in the legal form of a société par actions simplifiée (simplified joint stock company) with a share capital of €90,000,000 having its registered office at 52 Quai Dion Bouton 92800 Puteaux, registered with the Nanterre Commerce and Companies Registry under number B 662 003 557, is the official organiser of the MIP CANCUN Scripted Pitch 2026.

MIP CANCUN launches its **Scripted Pitch**, reinforcing its commitment to IP development and responding to the growing demand for premium scripted content from across Ibero-America and the U.S. Hispanic market.

This initiative is designed to spotlight original scripted projects with strong international potential, creating new opportunities for co-production, financing and global partnerships across the Ibero-American and U.S. Hispanic audiovisual industry.

The **MIP CANCUN Scripted Pitch** will take place on Thursday, November 19, during MIP CANCUN 2026 at the Moon Palace Resort in Cancún, Mexico.

Five selected finalists will have the opportunity to pitch their projects live in front of an international panel of commissioners, producers, platforms, broadcasters and industry executives during MIP CANCUN.

This event is organised by RX France.

### ITEM 1: SUBJECT

The present Terms & Conditions govern participation in the MIP CANCUN Scripted Pitch 2026.

### ITEM 2: PARTICIPATION & CALL FOR ENTRIES

#### 2.1 Criteria of Participation

The competition is open to creators, writers, producers and production companies developing original scripted series or feature film projects from **Ibero-America and/or the U.S. Hispanic market**, including Latin America, Spain, Portugal and U.S. Hispanic stories or creators.

Projects must be developed for TV, streaming and/or multi-platform audiences, and may be at either early or advanced stages of development, provided they are still seeking financing.

To qualify, an eligible project must:

1. Be original scripted content developed for TV, streaming and/or multi-platform distribution,
2. Be at one of the following financing stages:
  - **Early Stage:** 25% financed,
  - **In Development:** between 25% and 75% financed,
3. Be a first-season project only; returning seasons are not eligible,
4. Originate from Ibero-America and/or the U.S. Hispanic market, including Latin America, Spain, Portugal and U.S. Hispanic stories or creators,
5. Have worldwide or international rights still available,

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6. Not have been previously pitched publicly at international markets or festivals before MIP CANCUN 2026,
7. Demonstrate originality and strength of concept, storytelling, characters and themes,
8. Show strong international and co-production potential,
9. Present regional authenticity with global appeal,
10. Reflect a clear creative vision and market positioning,
11. Demonstrate the potential to connect with current audience trends and platform demands,

For the pre-selection process, applicants must:

1. Complete the official **MIP CANCUN Scripted Pitch** application form in Spanish,
2. Submit all required project materials before the official submission deadline: **September 2, 2026**,
3. Include a teaser, sizzle reel, mood board or visual presentation of up to **90 seconds**,
4. Ensure that the application is complete. Incomplete applications will not be considered.

Applicants may submit up to **three projects**.

Incomplete or late entries may be disqualified by ruling of RX France. RX France will not be responsible for late, lost, damaged, incomplete, or ineligible applications.

The five selected finalists will receive one complimentary registration for MIP CANCUN 2026, including three nights' accommodation on **November 17, 18 and 19**, all meals included, and access to all MIP CANCUN events open to registered participants

By submitting a project for the MIP CANCUN Scripted Pitch 2026, applicants acknowledge and agree that they:

- Must attend MIP CANCUN 2026 in Cancun, Mexico if selected as finalists,
- Must prepare and deliver their pitch presentation in English or Spanish,
- Must participate in a mandatory technical rehearsal on Wednesday, November 18, 2026,
- Will have 5 minutes to pitch live on stage and participate in a 3-minute Q&A session,
- Agree to be bound by these Terms & Conditions.

Applicants acknowledge that any failure to comply with these Terms & Conditions may result in disqualification.

Applicants warrant that:

- The submitted project is their original work,
- They have the right and authority to submit and present the project,
- The project does not infringe any copyright, trademark, right of privacy, publicity, or any other rights belonging to third parties.

If RX France has reason to believe that a submission infringes any rights or laws, the project may be disqualified.

Applicants acknowledge that their submissions are made voluntarily and understand that similarities may exist between submitted projects and materials independently developed by third parties, RX France, its affiliates, or jury members.

Applicants further guarantee that submitted projects do not contain copyrighted third-party materials, images, or music without all necessary licences, permissions, or clearances.



Applicants agree to hold RX France harmless against any claims, liabilities, damages, or legal actions arising from infringement of third-party rights connected with the submitted materials.

## **2.2 CONDITIONS OF PARTICIPATION**

Correct entry information is the sole responsibility of the applicant.

Applicants warrant that all information provided in the application, including project details and credits, is accurate and verified.

RX France reserves the right to reject any submission considered defamatory, discriminatory, racist, violent, pornographic, offensive, or promotional in nature.

## **2.3 INTELLECTUAL PROPERTY – USE OF SUBMITTED MATERIALS**

By submitting a project, the applicant grants RX France and its affiliates a worldwide, non-exclusive, royalty-free licence for the duration of the MIP CANCUN Scripted Pitch 2026 and for a period of five (5) years thereafter, to:

- Reproduce, use, display, communicate and make available to the public excerpts of the submitted materials (including title, synopsis, stills, trailers or extracts),
- Use the name, logo, trademarks and visual identity of the applicant and the project,
- Use such elements for the purposes of promotion, marketing, communication, press, social media and event-related materials.

Such use may be made in any media, format or platform, whether existing or future.

RX France undertakes not to exploit the submitted projects for commercial production or distribution purposes.

Applicants acknowledge and accept that RX France, its affiliates, partners, sponsors, jury members or third parties may independently develop or receive projects similar to the submitted materials, without this constituting a breach of these Terms & Conditions.

## **ITEM 3: PRIVACY AND DATA POLICY**

RX France collects participants' personal data through the application process and event participation in accordance with applicable privacy regulations and the RX Privacy Policy: <https://privacy.rxglobal.com/>

This data is processed electronically by RX France for purposes including event management, registration, communications, marketing, participant database management, and networking services.

Personal data may be:

- Integrated into online databases accessible to participants,
- Shared with RX France affiliates, partners, and service providers,
- Used in promotional and communication materials related to MIP CANCUN,
- Shared with sponsors, speakers, exhibitors, and participants for business networking purposes.

Participants may exercise their rights to access, correct, or oppose the use of their personal data through the RX Privacy Centre: <https://privacy.reedexpo.com/en-gb/privacy-centre.html>

Participants may also submit complaints to the French National Data Protection Authority (CNIL): [www.cnil.fr](http://www.cnil.fr)

RX France may share participants' personal data with its affiliates, partners, sponsors, service providers and other event participants, including for networking, marketing and commercial purposes. Participants acknowledge and accept that their data may be transferred outside the European Economic Area, subject to appropriate safeguards. RX France shall not be liable for any use of such data by third parties once lawfully shared in accordance with these Terms & Conditions and applicable regulations.

## **ITEM 4: SELECTION PROCESS**

All eligible submissions will undergo a selection process conducted by an international jury composed of leading industry executives, producers, commissioners, and content experts.

Projects will be evaluated according to the following criteria:

- Creative originality,
- Market potential,
- International appeal,
- Co-production viability,
- Strength of the pitch package,
- Audience relevance.

Selected projects must also:

- Be well-written and clearly positioned in the market,
- Demonstrate international potential,
- Present a compelling and viable creative vision.

Five finalist projects will be selected to pitch live during MIP CANCUN 2026.

Finalists will be notified in October 2026, and the official announcement will also take place in October 2026.

Selection decisions are final and without appeal.

Only finalists will have the right to present and pitch their selected project during the live pitching session in front of accredited industry professionals.

Finalists authorise RX France to use their names, likenesses, company names, and project information for promotional and communication purposes related to the event.

## **NO COMMITMENT**

Participation in the MIP CANCUN Scripted Pitch 2026 does not create any obligation for RX France, its affiliates, partners, sponsors, jury members or any third party to enter into any agreement, transaction, financing, acquisition, development or collaboration with any participant. Participants acknowledge that any business discussions arising from the event shall be conducted entirely at their own risk and responsibility.

## ITEM 5: BENEFITS FOR FINALISTS & WINNER

The five selected finalists will receive:

- One complimentary registration for MIP CANCUN 2026, including three nights' accommodation on **November 17, 18 and 19**, all meals included, and access to all MIP CANCUN events open to registered participants,
- The opportunity to pitch live in front of international decision-makers,
- Visibility across MIP CANCUN communications and marketing platforms,
- Access to networking opportunities with potential partners and buyers,

The winning project will be announced at the end of the live pitch session.

## ITEM 6: CLAIMS

The act of submitting a project implies full acceptance of these Terms & Conditions.

RX France reserves the right to modify or amend these Terms & Conditions at any time.

Applicants agree to defend, indemnify, and hold RX France harmless from and against any claims, liabilities, damages, losses, or expenses arising from any breach of these Terms & Conditions.

If for any reason the MIP CANCUN Scripted Pitch 2026 is interrupted, postponed, delayed, or cancelled, RX France reserves the right to suspend, postpone, modify, or terminate the competition.

If any provision of these Terms & Conditions is declared invalid or unenforceable, all remaining provisions shall remain in full force and effect.

Failure to comply with any provision contained herein may result in disqualification.

These Terms & Conditions shall be governed and construed under French law.

Applicants expressly acknowledge and agree that the courts having jurisdiction over RX France's registered offices shall have sole jurisdiction over any dispute arising in connection with these Terms & Conditions.

Participants agree to defend, indemnify and hold harmless RX France, its affiliates, officers, employees, partners and representatives from and against any and all claims, liabilities, damages, losses, costs and expenses (including legal fees) arising out of or in connection with:

- Any breach of these Terms & Conditions,
- Any infringement of third-party rights,
- Any use of submitted materials,
- Any interaction or dispute with other participants or third parties.

## ITEM 7: LIABILITY

7.1 To the fullest extent permitted by applicable law, RX France shall not be liable for any indirect, incidental, consequential, special or punitive damages, including but not limited to loss of profits, loss of opportunity, loss of data, or reputational damage, arising out of or in connection with participation in the MIP CANCUN Scripted Pitch 2026.

7.2 RX France's total aggregate liability, under any legal basis whatsoever (contract, tort or otherwise), in connection with the MIP CANCUN Scripted Pitch 2026 shall in any event be strictly limited to the amount of fees paid by the applicant for participation (if any), or where no fees apply, to a symbolic amount of one hundred euros (€100).

7.3 RX France shall not be held liable for: - the selection or non-selection of any project;

- Any decisions made by the jury,
- The content, quality, legality or originality of submitted projects, - Any interaction, negotiation or agreement entered into between participants, jury members or third parties,
- Any technical issue affecting submissions, platforms or communications.

7.4 Participants acknowledge that their participation is at their own risk and under their sole responsibility.

## **ITEM 8: EVENT MODIFICATION / CANCELLATION**

RX France reserves the right, at its sole discretion and without liability, to modify, suspend, postpone, cancel or terminate all or part of the MIP CANCUN Scripted Pitch 2026, including but not limited to:

- The format of the competition,
- The number of finalists,
- The composition of the jury,
- The schedule and key dates,
- The format of the pitch session (including virtual or hybrid formats),
- The content and scope of the benefits granted to finalists.

Such decisions may be made at any time and without prior notice, in particular in the event of force majeure, operational constraints, or any circumstances beyond the reasonable control of RX France.

Participants shall not be entitled to any compensation, reimbursement or indemnity in connection with such modification, suspension or cancellation.