

THE GO-TO **CONTENT HUB** FOR LATIN AMERICA AND THE U.S. HISPANIC MARKET

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17-20 November | Moon Palace, Cancun

MIP CANCUN LAUNCHES SCRIPTED PITCH TO SPOTLIGHT THE NEXT GENERATION OF IBERO-AMERICAN FICTION

Submissions are now open for creators, writers and producers from Latin America, Spain, Portugal and the U.S. Hispanic market

Paris, 30 June 2026 – MIP CANCUN today announced the launch of the **MIP CANCUN Scripted Pitch**, a new international competition designed to discover scripted projects with international potential from Latin America, Spain, Portugal and the U.S. Hispanic market.

The initiative reinforces **MIP CANCUN's** positioning as the **go-to hub for IP development, funding and monetization** in Latin America, creating a new platform where creators, writers, producers and production companies can present original scripted series and feature film projects directly to leading international decision-makers seeking the next generation of premium content.

The competition is open to scripted projects at both early and advanced stages of development that are still seeking financing and international partners. Five finalist projects will be selected to pitch live during **MIP CANCUN 2026** on **Thursday, 19 November**, at the Moon Palace Resort in Cancún, Mexico.

"As MIP CANCUN continues to strengthen its position as the leading hub for IP development, funding and monetization in Latin America, launching the Scripted Pitch was the natural next step," said Maria Perez Bellière, Director of MIP CANCUN.

"Our ambition is to identify stories with genuine international potential and connect their creators with the executives who can help bring them to audiences around the world. The Scripted Pitch reinforces MIP CANCUN's commitment to supporting premium IP from its earliest stages of development, creating new opportunities for international co-production, financing and market access."

An International Jury of Industry Leaders

The five finalist projects will be evaluated by an international jury composed of renowned commissioning, production and content development executives whose expertise spans some of the world's leading media and entertainment companies. The full jury will be announced in the coming weeks.

A Unique Opportunity for Scripted Creators

The five selected finalists will receive:

- One complimentary all-inclusive badge for **MIP CANCUN 2026**, including three nights' accommodation (17–19 November), meals and access to all **MIP CANCUN** events open to registered participants.
- The opportunity to pitch their project live before an audience of international commissioners, producers, platforms, broadcasters, investors and industry executives.
- Visibility across **MIP CANCUN's** communication and marketing platforms.
- Networking opportunities with potential co-production, financing and distribution partners.

Applications for the **MIP CANCUN Scripted Pitch** are now open. Creators, writers, producers and production companies from Latin America, Spain, Portugal and the U.S. Hispanic market are invited to submit their projects **free of charge** until **2 September 2026**.

The five selected finalists will pitch their projects live during MIP CANCUN 2026 on Thursday, 19 November 2026, at the Moon Palace Resort in Cancún, Mexico.

For submission guidelines, eligibility criteria and to apply, visit www.mipcancun.com.

More information

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About MIP CANCUN -

MIP CANCUN, the leading international content market and conference for Latin American and US Hispanic television, brings together the acquisition, distribution and production communities to develop content deals for the fast growing Latin American and US Hispanic TV markets. www.mipcancun.com

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