


# MIP CANCUN INTRODUCES NEW GALA IN PARTNERSHIP WITH ESTUDIOS RCN AND MEGALIVE

*New Gala to Celebrate Latin America's Entertainment Industry with Exclusive Live Musical Showcase*




**Paris, 2 November 2026 – MIP CANCUN**, the leading international content market and conference for Latin America and the US Hispanic market, today announced the launch of the inaugural **MIP CANCUN Gala**, in partnership with **ESTUDIOS RCN** and **MegaLive**, introducing a new signature celebration to the 2026 edition of the market, taking place 17–20 November at the Moon Palace Resort in Cancún, Mexico.

Created to celebrate the people, partnerships and creativity driving Latin America's dynamic entertainment industry, the Gala will bring together leading executives and decision-makers from across the region's content ecosystem for an exclusive evening of entertainment and networking. It will take place on Thursday, 19 November, at 9:00 p.m. at the Moon Palace Resort and is open to all registered **MIP CANCUN** attendees.

As part of the collaboration, **ESTUDIOS RCN** will contribute to the Gala programme and bring **Magic Juan**, former member of the iconic group Proyecto Uno, known for its major Latin music hits. He will perform an exclusive live showcase featuring some of his best-known songs, adding a major musical highlight to the evening.

Building on the spirit of connection and collaboration that has defined **MIP CANCUN** since its launch in 2014, the Gala will unite buyers, producers, distributors, broadcasters, streamers, studios, brands, agencies, digital-first businesses, vertical content platforms and creator economy leaders in a celebration of the relationships that power the industry.

María Pérez-Bellière, Director of **MIP CANCUN**, said:

*"**MIP CANCUN** has always been about the strength of its community and the relationships that drive business across our industry. With the inaugural **MIP CANCUN Gala**, we want to celebrate that spirit and create a truly special moment for the people shaping the future of entertainment in Latin America. Together with **RCN** and **MegaLive**, we're bringing a new dimension to the market, combining world-class entertainment with the connections and shared experiences that make **MIP CANCUN** unique."*

Andrea Silva, Director of **MegaLive** said:

*"At **MegaLive**, we believe entertainment has the power to connect people, industries, and cultures far beyond the stage. Our partnership with **MIP CANCUN** and **Estudios RCN** brings that vision to a space where leading voices from across the audiovisual industry come together. We want this gala to be more than an event: an experience that celebrates talent, strengthens the connections that drive our industry forward, and showcases how music and live entertainment can create truly memorable moments."*

Rodrigo Romero-Hoyos Head of Marketing **Estudios RCN** commented:

*"At **Estudios RCN**, we believe staying ahead means constantly challenging how we create, produce, and bring entertainment to audiences around the world. Our partnership with **MIP CANCUN** and MegaLive reflects that mindset: thinking creatively, embracing new opportunities, and pushing beyond traditional formats. By bringing new experiences to one of the industry's key international gatherings, we want to continue contributing to its evolution while showing our clients and partners that **Estudios RCN** is committed to innovation, bold ideas, and shaping what's next in entertainment."*

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**More information**

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***Notes to Editors***

**About MIP CANCUN**

MIP CANCUN, the leading international content market and conference for Latin American and US Hispanic television, brings together the acquisition, distribution and production communities to develop content deals for the fast growing Latin American and US Hispanic TV markets. www.mipcancun.com

**ABOUT ESTUDIOS RCN**

Estudios RCN is an independent television production and distribution company based in Bogota, Colombia. Specialized audiovisual services, with a top-tier team: Creative content development, Production Services, Legal, financial and tax structuring, and  Sales and international distribution. Client Support across all

processes; location scouting, crew hiring, permits, logistics and postproduction. Estudios RCN is the perfect partner for international production companies seeking to shoot in Colombia.

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**ABOUT MEGALIVE**

MegaLive is a live entertainment production company creating live shows, concerts, and major events that bring together music, artists, entertainment, and audiences. We go beyond live entertainment, transforming experiences into content, conversations, and connections that extend far beyond the stage.

As part of the RCN Media Ecosystem, MegaLive combines live production, content creation, and media amplification to connect brands and audiences before, during, and after every event. Backed by more than 90 radio stations, national and international broadcast networks, a sports network, and digital media and news outlets, the ecosystem reaches 44 million unique users and, according to Comscore, 80% of Colombia's digital population.

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**ABOUT RX**

RX is a global leader in events and exhibitions, leveraging industry expertise, data, and technology to build businesses for individuals, communities, and organisations. With a presence in 25 countries across 42 industry sectors, RX hosts approximately 350 events annually. RX is committed to creating an inclusive work environment for all our people. RX empowers businesses to thrive by leveraging data-driven insights and digital solutions. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. For more information, visit www.rxglobal.com.

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*Organised by Safi, a subsidiary of RX France and Ateliers d'Art de France

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