

12-15 Oct 2026
mipcom
CANNES

17-20 Nov 2026
mip cancun

MIP Markets to Host Networking Events in Mexico City and Buenos Aires

MEXICO CITY
May, 4 2026

BUENOS AIRES
May, 7 2026

MIPCOM CANNES & MIP CANCUN LatAm Tour Mexico City & Buenos Aires

15 April 2026 – MIPCOM CANNES and MIP CANCUN today announced two in-city networking events staged in partnership with IMCINE Mexican Film Commission and the Buenos Aires Film Commission on May 4th and 7th 2026 respectively.

Free to attend, the gatherings aim is to promote the work of each creative community, help foster further connections and new opportunities between annual Cannes and Cancun markets, through curated panels focused on industry insights and networking opportunities.

“Our huge thanks to both our incredible partners for their support which has enabled us to stage this tour.” said MIP CANCUN Director Maria Perez-Bellière *“The opportunity to bring together the creative communities that span the full spectrum from traditional to new transformative areas in these amazing cities is truly energising. We promise to make each date both fun and productive.”*

Dates are as follows.

May 4th 2026 - Estudios Churubusco: 6.30PM

Staged at one of the most emblematic venues in the Mexican audiovisual industry, the programme will feature an industry panel offering international and domestic perspectives on current trends. To be followed by networking cocktails.

May 7th 2026 – Salón Dorado - Casa de la Cultura: 2.30PM

Hosted at one of the city’s most iconic and luxurious 19th-century landmarks, the Buenos Aires event will bring together key players from the sector for a panel exploring the role of markets in access to financing and creating new opportunities for partnerships and collaborations. To be followed by networking cocktails.

Staged in Cannes for the last four decades, MIPCOM CANNES (October 12-15) is the world's biggest and most impactful market bringing together all areas of the content industry from global studios and streaming platforms to digital-first creators, brands and AI innovators - last year attracting over 10 500 delegates from over 100 countries.

The #1 Latin American Content & Co-Production Market for the Latin American and US Hispanic Television industry and set in in the world's leading marketplace for Spanish-language content production, MIP CANCUN (November 17-20) is renowned for deal-making, content discovery and a signature 1to1 matchmaking programme whose 12th edition last year gathered more than 800 distributors, buyers, producers, commissioners, creators and brands from 47 countries.

More information

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Notes to Editors:

About MIP CANCUN - MIP CANCUN, the leading international content market and conference for Latin American and US Hispanic television, brings together the acquisition, distribution and production communities to develop content deals for the fast growing Latin American and US Hispanic TV markets. www.mipcancun.com

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