

Press Release

MIP CANCUN CLIMBS TO PRE-PANDEMIC LEVELS Over 600 Delegates Confirmed to Date



Paris, 23 September – RX France (formerly Reed MIDEM) today announced a strong raft of bookings for leading international content market for Latin American and US Hispanic television MIP Cancun (13-16 November 2022).

Eight weeks ahead of opening day, over 600 delegates from over 40 countries are set to attend, (evenly split between buyers, producers and distributors), which, with further confirmations coming in daily, marks the return to pre-pandemic levels of attendance to the market.

Now in its 9th edition, and renowned for its signature one-to-one matchmaking component, MIP Cancun returns to the Moon Palace Resort that last year welcomed c.450 delegates in person against a backdrop of travel restrictions still in force in many countries.

Activities at MIP Cancun will run from Sunday to Wednesday for the first time, with a pre-opening day concentrating on insights and sessions before established Distribution Market, Co-Production Forum and Conference Programme elements running from Monday through to Wednesday.

Companies confirmed to date for the Distribution Market include:

A+E Networks, All3Media International, Atresmedia TV, TV Azteca, BETA Films, Canal D, Caracol, Eccho Rights, Filmrise, Fremantle, Gaumont, Jetpack Distribution, IMPS, ITV Studios, NBCUniversal, RTVE, StudioCanal, Somos Distribution, TelevisaUnivision, The Mediapro Studio, VIP 2000 TV and ZDF Studios.

With buyers additionally confirmed from:

Amazon Prime Video, AMC Networks International Latin America, Arte1, Buendia Estudios, Direct TV Latin America, Globo, HBO Max, Mediapro, Movistar, Paramount, Starz, Totalplay and Warner Bros. Discovery.

Companies confirmed to date to participate in the Co-Production Forum include:

64A Films, Arcana, Asacha Media Group, Balassa Films, Buendia Estudios, CMO Producciones, DeAPlaneta Fiction, Dynamo Producciones, Laberinto Producciones, Lavenica Films, Ledafilms, Movie Box Group, Quantico Films, Mega Global Entertainment, Punta Fina, Sony Pictures Entertainment, TeleColombia, TeleMundo and The Mediapro Studio.

These will also be joined by the return of National Pavilions, including **ProColombia** and **Argentina Audiovisual**, to the market.

Director of MIP Cancun Maria Perez-Bellière commented, *“The positive response to this year’s market has been hugely encouraging and the confirmations keep coming in daily. It’s clear the community is keen to convene again in person, and that the appetite for Latin American and US Hispanic content, global deal-making and partnerships is as strong as ever.”*

Popular highlights synonymous with the market also returning include the **Fresh TV** presentation from The Wit and the **Produ Awards**, with announcements of keynote speakers for the agenda-setting region-focused conference programme to follow ahead of the event.

Further information on MIP Cancun can be found [here](#).

Further Information patrick.keegan@pk-consults.com

Editors Notes

MIP Cancun forms part of a portfolio of markets and conferences from RX France's Entertainment Division that serve the international television distribution and production community year-round; sitting alongside MIPTV, MIP China, MIPJUNIOR (The Pre-MIPCOM International Kids Screenings & Co-Production Market held from 15-16 October) and the mother of all entertainment content markets, MIPCOM CANNES, whose 38th edition will be held 17-20 October 2022.



MIP® is a registered trademark of RX France - All rights reserved.

In accordance with Article Privacy and Data Policy of the Rules and the Organiser's [Privacy Policy](#), as well as the [California Consumer Privacy Act Notice](#), this data is processed by RX France (52 Quai Dion Bouton 92800 Puteaux, France, registered with the Nanterre Companies Registry under n°410 219 364), for the purposes of (i) the use and performance of the online platform (such as fulfilling request for information or content), or for (ii) newsletter, promotional communication or promotional analysis or for (iii) clients' satisfaction and statistics. Such data (i) is stored for a maximum duration of 3 years or 10 years if the present accreditation is completed and (ii) may be transmitted to the Organiser's partners, which may become Data Controllers, that are organising an event or a session, or publishing a video that Data Subjects may attend and/or watch. You may exercise your right to access, obtain, correct and oppose the use of your personal data by writing to [Privacy Center](#). In case of an unsatisfied answer to your request, you may raise a complaint before the French National Data Protection Authority (Commission Nationale Informatique et Libertés or CNIL) www.cnil.fr.

If you do not wish to receive promotional communications from MIP Cancun, you can [unsubscribe here](#).



Built by



In the business of
building businesses

