

Conference & Events Programme

Tuesday 14th November

<p>15:15 - 15:30 Cancun Theater Welcome Words Maria-Perez-Bellière, MIP CANCUN Director</p>
<p>15:30 - 18:30 Cancun Theater Fast & Global: Americas Summit Summit Chair: Nicolás Smirnoff, Prensario International</p> <p>15:30 - 15:40 Sumit Introduction by Prensario International</p> <p>15:40 - 15:50 FAST Monetization: Challenges & Strategies for Success Presented by OTTera</p> <p>15:50 - 16:05 Demystifying FAST Presented by BB Media</p> <p>16:05 - 16:35 Curated & Branded FAST Channels: Reaching Audiences Everywhere With Canela Media, Pluto TV & TV Azteca</p> <p>16:35 - 17:00 Networking Coffee Break</p> <p>17:00 - 17:35 FAST TV Services and Platforms: Expanding Content Options With OTTera, Runtime Media, Samsung Electronics & VA Media</p> <p>17:35 - 17:40 Channel Opportunities on the SAMSUNG Platform Presented by Samsung Electronics</p> <p>17:40 - 18:15 Disruptive and Emerging Digital Initiatives With Amazon Studios, Ole Broadcasting, OnePlay Media & TVUP - Tivify</p> <p>18:15 - 18:30 Closing Remarks by Prensario International</p>
<p>19:00 - 20:00 Cancun Theater Screening: Playa Soledad Presented by Sony Pictures Television</p>
<p>20:00 - 22:00 Networking Lounge - Ground Floor MIP CANCUN PRE-OPENING DRINKS With Sony Pictures Television <i>Open to all</i></p>

Wednesday 15th November

Content market	Co-production market	Conferences
		<p>7:45 - 8:45 Cancun Theater Breakfast & Screening: Land of Desire Presented by GLOBO</p>
		<p>9:00 - 9:30 Cancun Theater Opening Keynote Sony Pictures Television Carlos Quintanilla, VP, Original Content, Latin America & USH <i>Followed by Meet the Speaker</i></p>
<p>9:30 - 10:00 Meeting #1</p> <p>10:00 - 10:30 Meeting #2</p>	<p>9:30 - 10:00 Meeting #1</p> <p>10:00 - 10:30 Meeting #2</p>	<p>9:45 - 10:15 Tulum Theater Production Accelerator Creating and Monetizing Non-Scripted Content</p>
<p>10:30 - 11:00 OPEN MEETINGS & COFFEE BREAK Brought to you by Sony Pictures Television</p>		
		<p>10:30 - 11:00 Upper Level Meet-Up With Producers</p>
<p>11:00 - 11:30 Meeting #3</p> <p>11:30 - 12:00 Meeting #4</p>	<p>11:00 - 11:30 Meeting #3</p> <p>11:30 - 12:00 Meeting #4</p>	<p>12:00 - 12:45 Cancun Theater A Special Screening Presented by INTER MEDYA with Beatriz CEA OKAN</p>
<p>14:00 - 14:30 Meeting #5</p> <p>14:30 - 15:00 Meeting #6</p> <p>15:00 - 15:30 Meeting #7</p>	<p>14:00 - 14:30 Meeting #5</p> <p>14:30 - 15:00 Meeting #6</p> <p>15:00 - 15:30 Meeting #7</p>	<p>14:45 - 15:30 Cancun Theater Hottest Trending Formats and Fiction Series Presented by The WIT</p>
<p>15:30 - 16:00 OPEN MEETINGS & COFFEE BREAK Brought to you by Sony Pictures Television</p>		
<p>16:00 - 16:30 Meeting #8</p> <p>16:30 - 17:00 Meeting #9</p> <p>17:00 - 17:30 Meeting #10</p> <p>17:30 - 18:00 Meeting #11</p> <p>18:00 - 18:30 Meeting #12</p>	<p>16:00 - 16:30 Meeting #8</p> <p>16:30 - 17:00 Meeting #9</p>	<p>16:30 - 17:00 Cancun Theater Keynote Warner Bros. Discovery Anouk Aaron, VP Content Production <i>Followed by Meet the Speaker</i></p> <p>17:15 - 18:30 Tulum Theater Production Accelerator Straight to the Top: Pitch to C-Suites</p> <p>18:30 - 20:00 Cancun Theater WAWA Celebration: Stronger Together Woman of the Year Award <i>By Invitation Only</i></p> <p>20:00 - 00:00 Arena Foyer MIP CANCUN OPENING PARTY <i>Open to all</i></p>

Thursday 16th November

Content market	Co-production market	Conferences
		<p>7:45 - 9:00 Tulum Theater Breakfast with the Advisory Board and C-Suites <i>By invitation only</i></p>
		<p>9:00 - 9:30 Cancun Theater Keynote Dori Media Nadav Palti, CEO & President, Dori Media Group with Joshua Mintz, Chief Content Officer, Dori Media Int. <i>Followed by Meet the Speakers</i></p>
	<p>9:30 - 10:00 Meeting #10</p> <p>10:00 - 10:30 Meeting #11</p>	<p>9:45 - 10:30 Tulum Theater Insights into Amazon's Streaming Content Strategy and Acquisition Goals <i>Followed by Meet the Speaker</i></p>
<p>10:30 - 11:00 OPEN MEETINGS & COFFEE BREAK Brought to you by Sony Pictures Television</p>		
		<p>10:30 - 11:00 Upper level Meet-Up With Buyers</p>
<p>11:00 - 11:30 Meeting #16</p> <p>11:30 - 12:00 Meeting #17</p>	<p>11:00 - 11:30 Meeting #12</p> <p>11:30 - 12:00 Meeting #13</p>	<p>11:00 - 11:30 Tulum Theater Production Accelerator Global and Local Perspectives on Diversity and Inclusion</p> <p>11:30 - 12:00 Cancun Theater Keynote IP Building in a Changing World Manolo Cardona, Actor, Director, Executive Producer, 11:11 Films & TV Jimena Rodriguez, Head of LatAm, Wild Sheep Content <i>Followed by Meet the Speakers</i></p> <p>13:15 - 14:30 Cancun Theater Snack & Screen: Safir Presented by ATV</p> <p>15:30 - 16:00 Cancun Theater Miami a Hotbed of Production Locations and Project Financing Incentives <i>Followed by Meet the Speakers</i></p>
<p>14:30 - 15:00 Meeting #18</p> <p>15:00 - 15:30 Meeting #19</p> <p>15:30 - 16:00 Meeting #20</p>	<p>14:30 - 15:00 Meeting #14</p> <p>15:00 - 15:30 Meeting #15</p> <p>15:30 - 16:00 Meeting #16</p>	<p>16:00 - 16:30 OPEN MEETINGS & COFFEE BREAK Brought to you by Sony Pictures Television</p>
<p>16:30 - 17:00 Meeting #21</p> <p>17:00 - 17:30 Meeting #22</p> <p>17:30 - 18:00 Meeting #23</p>	<p>16:30 - 17:00 Meeting #17</p>	<p>16:30 - 17:00 Cancun Theater Production Accelerator Creating and Monetizing Scripted Content <i>Followed by Meet the Speakers</i></p> <p>17:15 - 17:45 Cancun Theater Master Class for Showrunners and Producers</p> <p>18:30 - 20:30 Cancun Theater PRODU Awards</p> <p>20:30 - 00:00 Garden MIP CANCUN CLOSING PARTY <i>Open to all</i></p>

Friday 17th November

Content market	Co-production market	Conferences
<p>9:30 - 10:00 Meeting #24</p> <p>10:00 - 10:30 Meeting #25</p> <p>10:30 - 11:00 Meeting #26</p>	<p>9:30 - 10:00 Meeting #18</p> <p>10:00 - 10:30 Meeting #19</p> <p>10:30 - 11:00 Meeting #20</p>	<p>10:30 - 11:00 Tulum Theater Best Practices: Management and Protection of IP Rights</p>
<p>11:00 - 11:30 OPEN MEETINGS & COFFEE BREAK Brought to you by Sony Pictures Television</p>		
<p>11:30 - 12:00 Meeting #27</p> <p>12:00 - 12:30 Meeting #28</p> <p>12:30 - 13:00 Meeting #29</p>	<p>11:30 - 12:00 Meeting #21</p> <p>12:00 - 12:30 Meeting #22</p>	

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